# Comerica Incorporated 

# Fourth Quarter 2016 Financial Review 

January 17, 2017

## ComericA Bank

## Safe Harbor Statement

Any statements in this presentation that are not historical facts are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Words such as "anticipates," "believes," "contemplates," "feels," "expects," "estimates," "seeks," "strives," "plans," "intends," "outlook," "forecast," "position," "target," "mission," "assume," "achievable," "potential," "strategy," "goal," "aspiration," "opportunity," "initiative," "outcome," "continue," "remain," "maintain," "on course," "trend," "objective," "looks forward," "projects," "models" and variations of such words and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "might," "can," "may" or similar expressions, as they relate to Comerica or its management, are intended to identify forward-looking statements. These forward-looking statements are predicated on the beliefs and assumptions of Comerica's management based on information known to Comerica's management as of the date of this presentation and do not purport to speak as of any other date. Forward-looking statements may include descriptions of plans and objectives of Comerica's management for future or past operations, products or services, including the GEAR Up initiative, and forecasts of Comerica's revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries as well as estimates of the economic benefits of the GEAR Up initiative, estimates of credit trends and global stability. Such statements reflect the view of Comerica's management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, Comerica's actual results could differ materially from those discussed. Factors that could cause or contribute to such differences are changes in general economic, political or industry conditions; changes in monetary and fiscal policies, including changes in interest rates; changes in regulation or oversight; Comerica's ability to maintain adequate sources of funding and liquidity; the effects of more stringent capital or liquidity requirements; declines or other changes in the businesses or industries of Comerica's customers, in particular the energy industry; unfavorable developments concerning credit quality; operational difficulties, failure of technology infrastructure or information security incidents; reliance on other companies to provide certain key components of business infrastructure; factors impacting noninterest expenses which are beyond Comerica's control; changes in the financial markets, including fluctuations in interest rates and their impact on deposit pricing; reductions in Comerica's credit rating; whether Comerica may achieve opportunities for revenue enhancements and efficiency improvements under the GEAR Up initiative, or changes in the scope or assumptions underlying the GEAR Up initiative; the interdependence of financial service companies; the implementation of Comerica's strategies and business initiatives; damage to Comerica's reputation; Comerica's ability to utilize technology to efficiently and effectively develop, market and deliver new products and services; competitive product and pricing pressures among financial institutions within Comerica's markets; changes in customer behavior; any future strategic acquisitions or divestitures; management's ability to maintain and expand customer relationships; management's ability to retain key officers and employees; the impact of legal and regulatory proceedings or determinations; the effectiveness of methods of reducing risk exposures; the effects of terrorist activities and other hostilities; the effects of catastrophic events including, but not limited to, hurricanes, tornadoes, earthquakes, fires, droughts and floods; changes in accounting standards and the critical nature of Comerica's accounting policies. Comerica cautions that the foregoing list of factors is not exclusive. For discussion of factors that may cause actual results to differ from expectations, please refer to our filings with the Securities and Exchange Commission. In particular, please refer to "Item 1A. Risk Factors" beginning on page 12 of the Corporation's Annual Report on Form 10-K for the year ended December 31, 2015 and "Item 1A. Risk Factors" beginning on page 62 of the Corporation's Quarterly Report on Form 10-Q for the quarter ended June 30, 2016. Forward-looking statements speak only as of the date they are made. Comerica does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are

Financial Summary

|  | 4Q16 | 3Q16 | 2016 | 2015 |
| :---: | :---: | :---: | :---: | :---: |
| Diluted income per common share | \$0.92 | \$0.84 | \$2.68 | \$2.84 |
| Net interest income | \$455 | \$450 | \$1,797 | \$1,689 |
| Net interest margin | 2.65\% | 2.66\% | 2.71\% | 2.60\% |
| Provision for credit losses | 35 | 16 | 248 | 147 |
| Net credit-related charge-offs to average loans | 0.29\% | 0.13\% | 0.32\% | 0.21\% |
| Noninterest income | 267 | 272 | 1,051 | 1,035 |
| Noninterest expenses | 461 | 493 | 1,930 | 1,827 |
| Restructuring expenses | 20 | 20 | 93 | - |
| Net income | 164 | 149 | 477 | 521 |
| Average loans | \$48,915 | \$49,206 | \$48,996 | \$48,628 |
| Average deposits | 59,645 | 58,065 | 57,741 | 58,326 |
| Common equity Tier 1 capital ratio | 11.07\% ${ }^{1}$ | 10.69\% | $11.07 \%{ }^{1}$ | 10.54\% |
| Average diluted shares (millions) ${ }^{2}$ | 177 | 176 | 177 | 181 |
| Efficiency Ratio ${ }^{3}$ | 63.58\% | 68.15\% |  |  |

$\$$ in millions, except per share data $\bullet{ }^{1}$ Estimated $\bullet{ }^{2}$ Average diluted shares for 4 Q 16 included an increase of 1MM shares as ComerlcA Bank
a result of the impact of increased share price on common stock equivalents $\bullet{ }^{3}$ Noninterest expenses as a percentage of the sum of net interest income (FTE) and noninterest income excluding net securities gains (losses).

## Full-Year 2016 Results

|  | 2016 | From FY15 |  |
| :---: | :---: | :---: | :---: |
|  |  | Chg \$ | Chg \% |
| Average loans | \$48,996 | \$368 | 1\% |
| Average deposits | 57,741 | (585) | (1)\% |
| Net interest income | 1,797 | 108 | 6\% |
| Provision for credit losses | 248 | 101 | 70\% |
| Net credit-related charge-offs | 157 | 46 | 46\% |
| Noninterest income | 1,051 | 16 | 2\% |
| Noninterest expenses ${ }^{1}$ | 1,930 | 103 | 6\% |
| Net income | 477 | (44) | (8)\% |
| Earnings per share (EPS) ${ }^{2}$ | 2.68 | (0.16) | (6)\% |
| Equity repurchases ${ }^{3}$ | 6.6 MM sh | ares or \$3 | 3 MM |

## Key YoY Performance Drivers

- Average Loans up 1\% (or 2\%, ex \$641MM decline in Energy)
- Deposits down 1\% with LCR adjustments early in 2016
- Net interest income grew due to rise in interest rates \& earning asset growth
- Provision increased due to 1Q16 reserve build for Energy loans
- Noninterest income reflects growth in customer-driven fees (particularly card) partially offset by decline in non-fee categories
- Expenses included \$93MM in restructuring charges
- Share repurchases plus dividends returned $\$ 458 \mathrm{MM}$ to shareholders

Fourth Quarter 2016 Results

|  | 4Q16 | $\begin{aligned} & \text { Chang } \\ & \text { 3Q16 } \end{aligned}$ | $\begin{aligned} & \text { From } \\ & 4 \text { Q15 } \end{aligned}$ | Key QoQ Performance Drivers <br> - Average loans relatively stable, reflects seasonality \& Energy portfolio reduction <br> - Deposit growth strong with increases in nearly all lines of business <br> - Net interest income benefitted from increase in interest rates <br> - Provision \& net charge-offs increased from low level <br> - Noninterest income decreased with decline in commercial lending fees <br> Lower expenses mainly resulting from GEAR Up initiative (lower salaries \& benefits) <br> - Taxes benefitted from early termination of certain leveraged lease transactions <br> - Active capital management continued |
| :---: | :---: | :---: | :---: | :---: |
| Average loans | \$48,915 | \$(291) | (1)\% |  |
| Average deposits | 59,645 | 1,580 | 3\% |  |
| Net interest income | 455 | 5 | 1\% |  |
| Provision for credit losses | 35 | 19 |  |  |
| Net credit-related charge-offs | 36 | 20 |  |  |
| Noninterest income | 267 | (5) | (2)\% |  |
| Noninterest expenses ${ }^{1}$ | 461 | (32) | (6)\% |  |
| Net income | 164 | 15 | 10\% |  |
| Earnings per share (EPS) ${ }^{2}$ | 0.92 | 0.08 | 10\% |  |
| Equity repurchases ${ }^{3}$ | 1.8MM shares or \$99MM |  |  |  |
|  |  |  |  |  |

$\$$ in millions, except per share data $\bullet \mathrm{n} / \mathrm{m}=$ not meaningful $\bullet 4 \mathrm{Q} 16$ compared to $3 \mathrm{Q} 16 \bullet{ }^{1}$ Included restructuring charges of \$20MM in 3Q16 \& 4Q16 • ${ }^{2}$ EPS based on diluted income per share $\bullet{ }^{3} 4$ Q16 repurchases under the equity repurchase

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## Loans Relatively Stable

Typical seasonality \& Energy portfolio reduction


## Strong Deposit Growth

Driven by increase in noninterest-bearing deposits


## Securities Portfolio Stable

Average yield unchanged


Net Interest Income Increased \$5MM
NIM decreased 1 basis point; rate rise offset by increased liquidity


## Credit Quality Strong

Energy business line reserve allocation ${ }^{1}>7 \%$ of Energy loans


[^0] robust allowance methodology which contains quantitative and qualitative components $\bullet{ }^{2}$ Criticized loans are consistan

Noninterest Income Decreased from Record 3Q16 Level
Non-fee income decreased \$4MM


## Noninterest Expenses Decreased 6\%

Restructuring costs of \$20MM included in 4Q16

## Active Capital Management

Continued to return excess capital to shareholders

## 2016 CCAR Capital Plan

- Equity repurchases up to $\$ 440$ million (3Q16-2Q17)
- Pace of buyback linked to capital position, financial performance \& market conditions


## Equity repurchases ${ }^{1}$

- 1.8MM shares for \$99MM in 4Q16
- 2.1MM shares for \$97MM in 3Q16
- 5MM shares issued in 4Q16 for warrants \& employee options exercised


Dividends Per Share Growth


12/31/16 • ${ }^{1}$ Shares repurchased under equity repurchase program
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## Potential Future Upside

Significant upside from recent rate increase


GEAR Up: Growth in Efficiency And Revenue
Goal: Enhance shareholder value through increased profitability


## Management Outlook FY17 compared to FY16

Assuming continuation of current economic \& low rate environment

| GEAR Up initiative incorporated into this Outlook |  |  |
| :---: | :---: | :---: |
| Average loans | Higher | - In line with growth in real GDP <br> - Increases in most lines of business \& reduced headwind from declining Energy loans |
| Net interest income | Higher | - December rise in short-term rates expected to contribute approx. \$70MM (assuming a $25 \%$ deposit beta) <br> - Contribution from loan growth <br> - Partly offset by higher funding costs \& minor loan yield compression |
| Provision | Lower | - Provision \& net charge-offs in-line with historical normal levels of $30-40$ basis points <br> - Continued solid performance of the overall portfolio |
| Noninterest income | Higher | - Execution of GEAR Up opportunities of $\sim \$ 30 \mathrm{MM}$ <br> - Modest growth in treasury management \& card fees, as well as wealth management products such as fiduciary \& brokerage services <br> - Increase 4-6\% |
| Noninterest expenses | Lower | - Restructuring expenses of about $\$ 25 \mathrm{MM}-\$ 50 \mathrm{MM}$ ( $2016 \$ 93 \mathrm{MM}$ ) <br> - Remaining noninterest expense decline 1-2\% <br> - GEAR Up savings: additional $\$ 125 \mathrm{MM}$ relative to 2016 savings ( $2016>\$ 25 \mathrm{MM}$ ) <br> - Increased outside processing in line with growing revenue, continued increases in technology costs, higher FDIC insurance expense \& typical inflationary pressures <br> - No repeat of gain on leveraged lease terminations (2016 \$13MM) <br> - Decrease $4-5 \%$ including restructuring charges |
| Income Taxes | Higher | - $\sim 33 \%$ of pre-tax income |

## Appendix

## ComericA Bank

## Loans by Business and Market

| By Line of Business | 4Q16 | 3Q16 | 4Q15 |
| :--- | ---: | ---: | ---: |
| Middle Market |  |  |  |
| General | $\$ 12.4$ | $\$ 12.5$ | $\$ 13.0$ |
| $\quad$ Energy | 2.4 | 2.6 | 3.2 |
| National Dealer Services | 6.6 | 6.3 | 6.2 |
| $\quad$ Entertainment | 0.7 | 0.7 | 0.7 |
| $\quad$ Tech. \& Life Sciences | 3.2 | 3.1 | 3.3 |
| $\quad$ Environmental Services | 0.8 | 0.9 | 0.9 |
| Total Middle Market | $\$ 26.2$ | $\$ 26.2$ | $\$ 27.3$ |
| Corporate Banking |  |  |  |
| $\quad$ US Banking | 2.4 | 2.3 | 2.4 |
| $\quad$ International | 1.6 | 1.7 | 1.7 |
| Mortgage Banker Finance | 2.4 | 2.5 | 1.7 |
| Commercial Real Estate | 5.4 | 5.5 | 4.6 |
| BUSINESS BANK | $\$ 37.9$ | $\$ 38.2$ | $\$ 37.7$ |
| Small Business | 3.9 | 3.9 | 3.9 |
| Retail Banking | 2.0 | 2.0 | 1.9 |
| RETAIL BANK | $\$ 5.9$ | $\$ 5.9$ | $\$ 5.9$ |
| Private Banking | 5.1 | 5.1 | 5.0 |
| WEALTH MANAGEMENT | 5.1 | 5.1 | 5.0 |
| TOTAL | $\$ 48.9$ | $\$ 49.2$ | $\$ 48.5$ |


| By Market | 4Q16 | 3Q16 | 4Q15 |
| :--- | ---: | ---: | ---: |
| Michigan | $\$ 12.5$ | $\$ 12.5$ | $\$ 13.0$ |
| California | 17.7 | 17.6 | 17.0 |
| Texas | 10.4 | 10.6 | 10.9 |
| Other Markets $^{1}$ | 8.3 | 8.5 | 7.6 |
| TOTAL | $\$ 48.9$ | $\$ 49.2$ | $\$ 48.5$ |
|  |  |  |  |

- Middle Market: Serving companies with revenues generally between $\$ 20$ - $\$ 500 \mathrm{MM}$
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM


## Loans by Business and Market



Average $\$$ in billions • Totals shown above may not foot due to rounding $\bullet{ }^{1}$ Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic

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 internatiomarkets.

## Deposits by Business and Market

| By Line of Business | 4Q16 | 3Q16 | 4Q15 | By Market | 4Q16 | 3Q16 | 4Q15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Middle Market |  |  |  | Michigan | \$22.0 | \$21.9 | \$22.1 |
| General | \$15.6 | \$15.4 | \$16.0 | California | 18.4 | 17.7 | 18.5 |
| Energy | 1.1 | 0.6 | 0.7 | California | 18.4 | 17.7 | 18.5 |
| National Dealer Services | 0.3 | 0.3 | 0.3 | Texas | 10.4 | 9.9 | 10.8 |
| Entertainment | 0.2 | 0.1 | 0.1 |  |  |  |  |
| Tech. \& Life Sciences | 6.0 | 6.2 | 6.3 | Other Markets ${ }^{1}$ | 8.5 | 8.2 | 7.9 |
| Environmental Services | 0.1 | 0.1 | 0.2 | Finance/ Other ${ }^{2}$ | 0.4 | 0.4 | 0.4 |
| Total Middle Market | \$23.4 | \$22.7 | \$23.5 | TOTAL | \$59.6 | \$58.1 | \$59.7 |
| Corporate Banking |  |  |  |  |  |  |  |
| US Banking International | $\$ 2.5$ 2.5 | $\begin{array}{r} \$ 2.1 \\ 2.3 \end{array}$ | \$3.3 2.4 |  |  |  |  |
| Mortgage Banker Finance | 0.8 | 0.8 | 0.6 | - Middle Market: Serving companies with revenues generally between \$20-\$500MM <br> - Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM <br> - Small Business: Serving companies with revenues generally under \$20MM |  |  |  |
| Commercial Real Estate | 2.1 | 2.1 | 1.8 |  |  |  |  |
| BUSINESS BANK | \$31.2 | \$30.0 | \$31.7 |  |  |  |  |
| Small Business | 3.4 | 3.3 | 3.2 |  |  |  |  |
| Retail Banking | 20.6 | 20.4 | 20.0 |  |  |  |  |
| RETAIL BANK | \$24.0 | \$23.7 | \$23.3 |  |  |  |  |
| Private Banking | 4.1 | 4.0 | 4.4 |  |  |  |  |
| WEALTH MANAGEMENT | \$4.1 | \$4.0 | \$4.4 |  |  |  |  |
| Finance/ Other ${ }^{2}$ | 0.4 | 0.4 | 0.4 |  |  |  |  |
| TOTAL | \$59.6 | \$58.1 | \$59.7 |  |  |  |  |
| ge $\$$ in billions - Totals shown ab ational Finance Division and busi ts • ${ }^{2}$ Finance/ Other includes iten nts | may not es that h ot directly | due to ro a signific sociated | nding • <br> t presen th the ge | ets includes Florid of the three primar arkets or the three | ComemcA Bank |  |  |

## Deposits by Business and Market

| By Line of Business | 2016 | 2015 | By Market | 2016 | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Middle Market |  |  | Michigan | \$21.8 | \$21.9 |
| General | \$15.1 | \$15.9 | California | 17.4 | 17.8 |
| Energy | 0.8 | 0.7 | Calforna |  |  |
| National Dealer Services | 0.3 | 0.2 | Texas | 10.2 | 10.9 |
| Entertainment | 0.2 | 0.1 | Other Markets ${ }^{1}$ | 8.0 | 7.3 |
| Tech. \& Life Sciences | 6.1 | 6.3 | Oner Markets |  |  |
| Environmental Services | 0.1 | 0.2 | Finance/ Other ${ }^{2}$ | 0.3 | 0.4 |
| Total Middle Market | \$22.6 | \$23.4 | total | \$57.7 | \$58.3 |
| Corporate Banking |  |  |  |  |  |
| US Banking | 2.2 | 2.8 |  |  |  |
| International | 2.3 | 2.2 |  |  |  |
| Mortgage Banker Finance | 0.7 | 0.6 | - Middle Market: Serving companies with revenues generally between \$20-\$500MM <br> - Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM <br> - Small Business: Serving companies with revenues generally under \$20MM |  |  |
| Commercial Real Estate | 1.9 | 1.9 |  |  |  |
| BUSINESS BANK | \$29.7 | \$30.9 |  |  |  |
| Small Business | 3.2 | 3.1 |  |  |  |
| Retail Banking | 20.3 | 19.8 |  |  |  |
| RETAIL BANK | \$23.5 | \$22.9 |  |  |  |
| Private Banking | 4.1 | 4.1 |  |  |  |
| WEALTH MANAGEMENT | \$4.1 | \$4.1 |  |  |  |

Average $\$$ in billions • Totals shown above may not foot due to rounding $\bullet{ }^{1}$ Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets. - ${ }^{2}$ Finance/ Other includes items not directly associated with the geographic markets or the three major business
segments. ComericA Bank
$\qquad$ segments.

## Interest Rate Sensitivity

Remain well positioned for rising rates


12/31/16 - For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis.

Commercial Real Estate Line of Business
Long history of working with well established, proven developers


12/31/16 • ${ }^{1}$ Excludes CRE line of business loans not secured by real estate $\bullet{ }^{2}$ Includes CRE line of business loans not secured by real estate $\bullet{ }^{3}$ Criticized loans are consistent with regulatory defined Special Mention, Substandard, Doubtful

ComerrcA Bank \& Loss loan classifications

## Energy Line of Business Credit Quality Improved in 4Q16

Granular, contracting portfolio


[^1]Energy loans reflects our robust allowance methodology which contains quantitative and qualitative components.

## Mortgage Banker Finance

50 Years experience with reputation for consistent, reliable approach

- Provide warehouse financing: bridge from residential mortgage origination to sale to end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships
- Granular portfolio with 100+ relationships
- Underlying mortgages are typically related to home purchases as opposed to refinances
As of 4Q16:
- Comerica: $\sim 67 \%$ purchase
- Industry: $49 \%$ purchase ${ }^{1}$
- Strong credit quality
- No charge-offs since 2010


MBA Mortgage Originations Forecast ${ }^{1}$
(\$ in billions)
■ Purchase - Refinance


12/31/16 • ${ }^{1}$ Source: Mortgage Bankers Association (MBA) Mortgage Finance Forecast as of 12/14/16; 4Q16 estimated •
ComerncA Bank
${ }^{2} \$$ in billions

## National Dealer Services

$65+$ years of floor plan lending


[^2]
## Technology and Life Sciences

$20+$ Years experience provides competitive advantage

- Strong relationships with top-tier investors
- Granular portfolio: ~810 customers (including ~220 customers in Equity Fund Services)
- Manage concentration to numerous verticals to ensure widely diversified portfolio
- Closely monitor cash balances and maintain robust backroom operation



[^3]Net Charge-off Ratio ${ }^{1}$
(In basis points)


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## Funding and Maturity Profile

Multiple Funding Sources

- Wholesale debt markets
- Federal Home Loan Bank of Dallas
- \$2.8B outstanding ${ }^{1}$
- \$3.9B remaining borrowing capacity
- Brokered deposits
" Fed funds/ Repo markets


12/31/16 • ${ }^{12} 2026$ maturity • ${ }^{2}$ Face value at maturity

Funding Profile
At December 31, 2016
(\$ in billions)


Comerra Bank

## Holding Company Debt Rating





[^0]:    12/31/16 •1Bank's entire allowance is available to cover any \& all losses. Allocation of allowance for energy loans reflects our Comer1cA Bank
    robust allowance methodology which contains quantitative and qualitative components $\bullet{ }^{2}$ Criticized loans are consistent with

[^1]:    $12 / 31 / 16 \bullet{ }^{1}$ As of $1 / 8 / 17 \bullet{ }^{2}$ Criticized loans are consistent with regulatory defined Special Mention, Substandard, Doubtful
    \& Loss loan classifications • ${ }^{3}$ Bank's entire allowance is available to cover any \& all losses. Allocation of allowance for
    ComemcA Bank

[^2]:    12/31/16 • ${ }^{1}$ Other includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy ComercA Bank
    truck, recreational vehicles, and non-floor plan loans) truck, recreational vehicles, and non-floor plan loans)

[^3]:    12/31/16• ${ }^{1}$ TLS net charge-offs to avg. TLS loans

