## Comerica Incorporated

Fourth Quarter 2014 Financial Review

January 16, 2015

## Safe Harbor Statement

Any statements in this presentation that are not historical facts are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Words such as "anticipates," "believes," "contemplates," "feels," "expects," "estimates," "seeks," "strives," "plans," "intends," "outlook," "forecast," "position," "target," "mission," "assume," "achievable," "potential," "strategy," "goal," "aspiration," "opportunity," "initiative," "outcome," "continue," "remain," "maintain," "on course," "trend," "objective," "looks forward," "projects," "models" and variations of such words and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "might," "can," "may" or similar expressions, as they relate to Comerica or its management, are intended to identify forward-looking statements. These forward-looking statements are predicated on the beliefs and assumptions of Comerica's management based on information known to Comerica's management as of the date of this presentation and do not purport to speak as of any other date. Forward-looking statements may include descriptions of plans and objectives of Comerica's management for future or past operations, products or services, and forecasts of Comerica's revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries, estimates of credit trends and global stability. Such statements reflect the view of Comerica's management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, Comerica's actual results could differ materially from those discussed. Factors that could cause or contribute to such differences are changes in general economic, political or industry conditions; changes in monetary and fiscal policies, including changes in interest rates; volatility and disruptions in global capital and credit markets; changes in Comerica's credit rating; the interdependence of financial service companies; changes in regulation or oversight; unfavorable developments concerning credit quality; the effects of more stringent capital or liquidity requirements; declines or other changes in the businesses or industries of Comerica's customers; operational difficulties, failure of technology infrastructure or information security incidents; the implementation of Comerica's strategies and business initiatives; Comerica's ability to utilize technology to efficiently and effectively develop, market and deliver new products and services; changes in the financial markets, including fluctuations in interest rates and their impact on deposit pricing; competitive product and pricing pressures among financial institutions within Comerica's markets; changes in customer behavior; any future strategic acquisitions or divestitures; management's ability to maintain and expand customer relationships; management's ability to retain key officers and employees; the impact of legal and regulatory proceedings or determinations; the effectiveness of methods of reducing risk exposures; the effects of terrorist activities and other hostilities; the effects of catastrophic events including, but not limited to, hurricanes, tornadoes, earthquakes, fires and floods; changes in accounting standards and the critical nature of Comerica's accounting policies. Comerica cautions that the foregoing list of factors is not exclusive. For discussion of factors that may cause actual results to differ from expectations, please refer to our filings with the Securities and Exchange Commission. In particular, please refer to "Item 1A. Risk Factors" beginning on page 12 of Comerica's Annual Report on Form 10-K for the year ended December 31, 2013. Forward-looking statements speak only as of the date they are made. Comerica does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. For any forward-looking statements made in this presentation or in any documents, Comerica claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.

## ComemcA Bank

## Financial Summary

|  | 4Q14 | 3Q14 | 2014 | 2013 |
| :---: | :---: | :---: | :---: | :---: |
| Diluted income per common share | \$0.80 | \$0.82 | \$3.16 | \$2.85 |
| Impact from certain actions ${ }^{1}$ | (\$0.02) | \$0.03 |  |  |
| Net interest income | \$415 | \$414 | \$1,655 | \$1,672 |
| Loan accretion | 9 | 3 | 34 | 49 |
| Provision for credit losses | 2 | 5 | 27 | 46 |
| Noninterest income | 225 | 215 | 868 | 882 |
| Noninterest expenses | 4191 | 3971 | 1,626 | 1,722 ${ }^{3}$ |
| Efficiency-related \& Other Actions ${ }^{1}$ | 4 | (8) |  |  |
| Net income | 149 | 154 | 593 | 541 |
| Total average loans | \$47,361 | \$47,159 | \$46,588 | \$44,412 |
| Total average deposits | 57,760 | 55,163 | 54,784 | 51,711 |
| Tier 1 common capital ratio ${ }^{2}$ | $10.53 \%^{4}$ | 10.59\% | $10.53 \%{ }^{4}$ | 10.64\% |
| Basel III Tier 1 common capital ratio ${ }^{\mathbf{2 , 4}}$ | 10.3\% | 10.4\% | 10.3\% | 10.3\% |
| Average diluted shares (millions) | 184 | 185 | 185 | 187 |
| millions, except per share data • ${ }^{1}$ Reflected 4Q14 actions of et benefit of \$8MM, or \$5MM after-tax. • ${ }^{2}$ See Supplementa cial measures • ${ }^{\text {Included }}$ litigation-related expense of $\$ 52 \mathrm{M}$ y case. • ${ }^{4}$ Estimated | M , or $\$ 3 \mathrm{MM}$ aft ancial Data slid 4Q13, related | and 3Q14 actio a reconciliatio unfavorable jur | sulted <br> AP <br> lender | mcA Ban |

## Full-Year 2014 Results



## Fourth Quarter 2014 Results



## Diverse Footprint Drives Growth



## Loan Growth Reflects Slight Increases in Most Businesses

Loan Yields Stable



- Loan yields stable with higher accretion (+5bps), lease residual charge (-5bps), nonaccrual interest (+1 bp), and other loan portfolio dynamics (-1 bp)
- Commitments grew $\$ 1.1 \mathrm{~B}$ to $\$ 56.2 \mathrm{~B}^{1}$, driven by increases in nearly all business lines
- Line utilization of $48.8 \%$, up from $48.2 \%^{2}$
- Loan pipeline remains solid


# Robust Average Deposit Growth of \$2.6B or 5\% <br> Increases in All Business Lines \& Markets 



Total average deposits increased \$2.6B²:

- Noninterest-bearing deposits increased \$2.2B to \$27.5B, driven by:
+ \$729MM Corporate Banking
+ \$448MM Commercial Real Estate
+ \$393MM General Middle Market
+ \$182MM Tech. \& Life Sciences
+ \$159MM Retail Banking
+ \$108MM Small Business
- Interest-bearing deposits increased \$368MM to \$30.3B
- About $2 / 3$ of total deposits are commercial

Loan to Deposit Ratio ${ }^{3}$ of 85\%

ComericA Bank

## Securities Portfolio

## Purchased $\sim \$ 500 \mathrm{MM}$ in Treasury Securities, Positioning for LCR ${ }^{3}$



## MBS Portfolio:

- Duration of 3.8 years ${ }^{1}$
- Extends to 4.7 years under a 200 bps instantaneous rate increase ${ }^{1}$
- Net unrealized pre-tax gain of $\$ 81 \mathrm{MM}$
- Net unamortized premium of \$53MM
- Expect prepayments of \$350MM\$500MM for 1Q15²
- GNMA about 25\% of MBS portfolio


## Net Interest Income Stable <br> Net Interest Margin Decline Due to Higher Balances at the Fed



## Continued Strong Credit Quality Net Charge-offs of 1 bp

## Credit Quality

- Provision decreased to \$2MM, reflecting positive credit trends and an additional allowance allocation for Energy
- Nonperforming Assets (NPAs) decreased \$57MM to \$300MM
- Foreclosed Property of \$10MM

Criticized Loans ${ }^{1}$
(\$ in millions)
$\simeq$ NPAs as a Percentage of Total Loans + ORE


## Net Loan Charge-offs <br> (\$ in millions)




At 12/31/14• ${ }^{1}$ Criticized loans are consistent with regulatory defined Special Mention, Substandard, Doubtful and Loss loan classifications.

ComericA Bank

## Energy: 7\% of Total Loan Portfolio <br> 30+ Years Experience With Strong Performance Through Cycles

- Granular portfolio: >200 customers
- Focus on larger middle market companies
- Strong credit quality:
- -0- Nonaccrual loans
- $\sim \$ 100 \mathrm{MM}$, or $3 \%$, criticized loans ${ }^{1}$
- Utilization rate of 49\%
- More than 95\% Secured
- Semi-annual borrowing base re-determinations

- Advance rate guideline of up to $65 \%$ on proven reserves
- Review price deck quarterly, or as appropriate
- Diverse customer base ${ }^{2}$ :



## Strong Credit Quality

 Despite Oil \& Gas Price Volatility- Total CMA Net Charge-offs to Avg. Total Loans (In basis points)
- Energy Net Charge-offs to Avg. Energy Loans (In basis points)

188


[^0]
## Noninterest Income Grew 5\%



> Customer-driven fee income increased \$11MM:
> $\quad+\$ 6 M M$ Customer Derivative Income
> $\quad+\$ 3 \mathrm{MM}$ Commercial Lending Fees

Noncustomer-driven income stable

4Q14 compared to 3 Q14 • 1 Customer-driven fee income includes service charges on deposit accounts, fiduciary income, commercial lending fees, letter of credit fees, card fees, foreign exchange income, brokerage fees and customer-driven

ComercA Bank components of other noninterest income.

## Expense Increase <br> Due to Certain Actions Taken, Technology \& Seasonal Impacts



[^1]
## Expenses increased \$22MM

\$12MM increase from 3Q14 \& 4Q14 actions:

- 3Q14 \$8MM net benefit, primarily includes:
+ \$32MM Gain on early redemption of debt
- \$9MM Charitable foundation donation
- \$8MM Real estate optimization
- \$6MM Severance
- 4Q14 \$4MM charge, primarily for real estate optimization
\$10MM increase, excluding actions:
+ \$5MM Technology-related contract labor
+ Seasonal increases in:
- Consulting
- Advertising
- Staff Insurance


## ComemcA Bank

## Active Capital Management Returned \$392MM to Shareholders in FY14



## Managing Through Headwinds



# Management 2015 Outlook <br> Assuming Continuation of Current Economic \& Low Rate Environment 

## FY15 compared to FY14

## Continued Growth, Consistent with FY14

| Average loans | - Typical seasonality throughout year (Mortgage Banker \& National Dealer) <br> - Continued focus on pricing and structure discipline |
| :--- | :--- |
| Net interest income | Relatively Stable, Assuming no rise in interest rates <br> - Contribution from asset growth offset by impact from low rate environment on asset yields <br> and decrease in purchase accounting accretion of $\sim \$ 30 \mathrm{MM}$ |
| Provision | Higher <br> - Consistent with modest net charge-offs and continued loan growth |
| Noninterest income | Relatively Stable <br> - Growth in fee income, particularly Card and Fiduciary, mostly offset by continued regulatory <br> impacts on letters of credit, derivatives and warrant income |


|  | Higher <br> - Increases in technology, regulatory and pension expenses <br> - Typical inflationary pressures <br> - Continued focus on driving efficiencies for the long-term (run rate savings $\sim \$ 12-14 M M ~ b y ~$ <br> Noninterest expenses <br> year-end from actions taken in 2014) |
| :--- | :--- |
| Income taxes | $\sim \mathbf{~ 3 3 \%}$ of pre-tax income |

## Interest Rate Sensitivity <br> Remain Well Positioned for Rising Rates

Estimated Net Interest Income:
2015 Sensitivity
Based on Market Expectations for 1 Month LIBOR (\$ in millions)


Estimated Net Interest Income: Annual (12 month) Sensitivities

Based on Various Assumptions
Additional Scenarios are Relative to 4Q14 Standard Model
(\$ in millions)


[^2]
## Appendix

## Loans by Business and Market

| By Line of Business | 4Q14 | 3Q14 | 4Q13 |
| :--- | ---: | ---: | ---: |
| Middle Market |  |  |  |
| $\quad$ General | $\$ 13.4$ | $\$ 13.6$ | $\$ 13.2$ |
| Energy | 3.5 | 3.3 | 2.8 |
| $\quad$ National Dealer Services | 5.7 | 5.5 | 5.3 |
| Entertainment | 0.6 | 0.6 | 0.6 |
| Tech. \& Life Sciences | 2.7 | 2.6 | 2.1 |
| $\quad$ Environmental Services | 1.0 | 0.9 | 0.8 |
| Total Middle Market | $\$ 26.9$ | $\$ 26.5$ | $\$ 24.8$ |
| Corporate Banking |  |  |  |
| US Banking | 2.7 | 2.8 | 2.6 |
| $\quad$ International | 1.8 | 1.8 | 1.8 |
| Mortgage Banker Finance | 1.4 | 1.6 | 1.1 |
| Commercial Real Estate | 4.2 | 4.2 | 3.8 |
| BUSINESS BANK | $\$ 37.0$ | $\$ 36.9$ | $\$ 34.1$ |
| Small Business | 3.7 | 3.7 | 3.6 |
| Retail Banking | 1.8 | 1.8 | 1.7 |
| RETAIL BANK | $\$ 5.5$ | $\$ 5.5$ | $\$ 5.3$ |
| Private Banking | 4.9 | 4.8 | 4.7 |
| WEALTH MANAGEMENT | $\$ 4.9$ | $\$ 4.8$ | $\$ 4.7$ |
| TOTAL | $\$ 47.4$ | $\$ 47.2$ | $\$ 44.1$ |
|  |  |  |  |

[^3]| By Market 4Q14 3Q14 4Q13 <br> Michigan $\$ 13.2$ $\$ 13.3$ $\$ 13.4$ <br> California 15.8 15.5 14.4 <br> Texas 11.3 11.1 9.8 <br> Other Markets 7.1 7.3 6.5 <br> TOTAL $\$ 47.4$ $\$ 47.2$ $\$ 44.1$ |
| :--- |
| Middle Market: Serving companies with <br> revenues generally between \$20-\$500MM <br> Corporate Banking: Serving companies (and <br> their U.S. based subsidiaries) with revenues <br> generally over \$500MM <br> Small Business: Serving companies with <br> revenues generally under \$20MM |

## Deposits by Business and Market

| By Line of Business | 4Q14 | 3Q14 | 4Q13 |
| :--- | ---: | ---: | ---: |
| Middle Market |  |  |  |
| $\quad$ General | $\$ 15.8$ | $\$ 15.3$ | $\$ 13.9$ |
| Energy | 0.7 | 0.5 | 0.6 |
| National Dealer Services | 0.2 | 0.2 | 0.2 |
| Entertainment | 0.1 | 0.1 | 0.2 |
| Tech. \& Life Sciences | 6.2 | 5.9 | 5.2 |
| $\quad$ Environmental Services | 0.1 | 0.1 | 0.2 |
| Total Middle Market | $\$ 23.1$ | $\$ 22.1$ | $\$ 20.3$ |
| Corporate Banking |  |  |  |
| US Banking | 3.3 | 2.7 | 2.8 |
| $\quad$ International | 1.9 | 1.8 | 1.8 |
| Mortgage Banker Finance | 0.5 | 0.5 | 0.6 |
| Commercial Real Estate | 2.1 | 1.7 | 1.5 |
| BUSINESS BANK | $\mathbf{\$ 3 0 . 9}$ | $\$ 28.8$ | $\$ 27.0$ |
| Small Business | 2.9 | 2.8 | 2.8 |
| Retail Banking | 19.2 | 19.0 | 18.6 |
| RETAIL BANK | $\$ 22.1$ | $\$ 21.8$ | $\$ 21.4$ |
| Private Banking | 4.3 | 4.2 | 3.9 |
| WEALTH MANAGEMENT | $\$ 4.3$ | $\$ 4.2$ | $\$ 3.9$ |
| Finance/ Other | 0.5 | 0.4 | 0.5 |
| TOTAL | $\$ 57.8$ | $\$ 55.2$ | $\$ 52.8$ |


| By Market | 4Q14 | 3Q14 | 4Q13 |
| :--- | ---: | ---: | ---: |
| Michigan | $\$ 21.6$ | $\$ 21.2$ | $\$ 20.6$ |
| California | 18.0 | 16.4 | 15.2 |
| Texas | 10.8 | 10.6 | 10.5 |
| Other Markets | 6.9 | 6.6 | 6.0 |
| Finance/ Other | 0.5 | 0.4 | 0.5 |
| TOTAL | $\$ 57.8$ | $\$ 55.2$ | $\$ 52.8$ |

- Middle Market: Serving companies with revenues generally between $\$ 20$ - $\$ 500 \mathrm{MM}$
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

[^4]
## Mortgage Banker Finance

- 40+ years' experience with reputation for consistent, reliable approach
- Provide short-term warehouse financing: bridge from origination of residential mortgage until sale into end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships




## National Dealer Services

## Franchise Distribution

(Based on period-end loan outstandings)


Geographic Dispersion California 63\%

Texas 8\% Michigan 18\% Other 11\%

- 65+ years of Floor Plan lending, with 20+ years on a national basis
- Top tier strategy
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality
- Robust monitoring of company inventory and performance



## Technology and Life Sciences

- 20+ year history
- Products and services tailored to meet the needs of emerging companies throughout their lifecycle
- Strong relationships with top-tier investors
- National business headquartered in Palo Alto, CA, operating from 13 offices in the U.S. and Toronto
- Top notch relationship managers with extensive industry expertise



ComericA Bank

## Commercial Real Estate Line of Business



[^5]

- 160+ years experience with focus on well-established developers, primarily in our footprint
- Provide construction and mini-perm mortgage financing

Commitments
(\$ in billions; Based on period-end)

ComericA Bank

## Shared National Credit (SNC) Relationships

- SNC relationships included in business line balances
- Approximately 855 borrowers
- Strategy: Pursue full relationships with ancillary business
- Comerica is agent for approx. 19\%
- Adhere to same credit underwriting standards as rest of loan book
- Credit quality mirrors total portfolio


ComericA Bank

## Government Card Programs Generates Valuable Retail Deposits




## Key Facts

- \#1 prepaid card issuer in US¹
- State/ Local government benefit programs:
- 49 distinct programs
- US Treasury DirectExpress Program:
- Exclusive provider of prepaid debit cards since 2008; contract extended to January 2020
- ~80k new accounts per month
- 95\% of Direct Express card holders report they are satisfied ${ }^{2}$
- Eliminating monthly benefit checks, resulting in significant taxpayer savings ${ }^{3}$


## Maintaining Focus on Long-Term Goals



## Holding Company Debt Rating



## Supplemental Financial Data

Reconciliation of non-GAAP financial measures with financial measures defined by GAAP (\$ in millions)

|  | 12/31/14 | 9/30/14 | 12/31/13 | 12/31/12 | 12/31/11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tier 1 and Tier 1 common capital ${ }^{1,2}$ | 7,168 | 7,105 | 6,895 |  |  |
| Risk-weighted assets ${ }^{1,2}$ | 68,101 | 67,106 | 64,825 |  |  |
| Tier 1 and Tier 1 common capital ratio ${ }^{2}$ | 10.53\% | 10.59\% | 10.64\% |  |  |
| Common shareholders' equity | \$7,402 | \$7,433 | \$7,150 |  |  |
| Less: Goodwill | 635 | 635 | 635 |  |  |
| Less: Other intangible assets | 15 | 15 | 17 |  |  |
| Tangible common equity | \$6,752 | \$6,783 | \$6,498 |  |  |
| Total assets | \$69,190 | \$68,887 | \$65,224 |  |  |
| Less: Goodwill | 635 | 635 | 635 |  |  |
| Less: Other intangible assets | 15 | 15 | 17 |  |  |
| Tangible assets | \$68,540 | \$68,237 | \$64,572 |  |  |
| Common equity ratio | 10.85\% | 10.79\% | 10.97\% |  |  |
| Tangible common equity ratio | 9.85 | 9.94 | 10.07 |  |  |
| Common shareholders' equity | \$7,402 | \$7,433 | \$7,150 | \$6,939 | \$6,865 |
| Tangible common equity | \$6,752 | \$6,783 | \$6,498 | \$6,282 | \$6,198 |
| Shares of common stock outstanding (in millions) | 179 | 180 | 182 | 188 | 197 |
| Common shareholders' equity per share of common stock | \$41.35 | \$41.26 | \$39.22 | \$36.86 | \$34.79 |
| Tangible common equity per share of common stock | 37.72 | 37.65 | 35.64 | 33.36 | 31.40 |

[^6]
## Supplemental Financial Data

Tier 1 Common Equity under Basel III (\$ in millions)

| Basel III Tier 1 Common Capital Ratio | 12/31/14 | 9/30/14 | 6/30/14 | 3/31/14 | 12/31/13 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tier 1 common capital ${ }^{3}$ | \$7,168 | \$7,105 | \$7,027 | \$6,962 | \$6,895 |
| Basel III adjustments ${ }^{2}$ | -- | (1) | (1) | (2) | (6) |
| Basel III Tier 1 common capital ${ }^{2}$ | \$7,168 | \$7,104 | \$7,026 | \$6,960 | \$6,889 |
| Risk-weighted assets ${ }^{1,3}$ | \$68,101 | \$67,106 | \$66,911 | \$65,788 | \$64,825 |
| Basel III adjustments ${ }^{2}$ | 1,751 | 1,492 | 1,594 | 1,590 | 1,754 |
| Basel III risk-weighted assets ${ }^{2}$ | \$69,852 | \$68,598 | \$68,505 | \$67,378 | \$66,579 |
| Tier 1 common capital ratio ${ }^{3}$ | 10.5\% | 10.6\% | 10.5\% | 10.6\% | 10.6\% |
| Basel III Tier 1 common capital ratio ${ }^{2}$ | 10.3\% | 10.4\% | 10.3\% | 10.3\% | 10.3\% |

[^7]


[^0]:    At 12/31/14 • ${ }^{1}$ Criticized loans are consistent with regulatory defined Special Mention, Substandard, Doubtful and Loss loan classifications. ${ }^{2}$ Based on period-end outstandings

[^1]:    4Q14 compared to 3Q14

[^2]:    At 12/31/14 • ${ }^{1}$ Source: Bloomberg • For methodology see the Company’s Form 10Q, as filed with the SEC. Estimates are based on simulation modeling analysis. The analysis does not capture possible regulatory impacts.

[^3]:    Average $\$$ in billions

[^4]:    Average $\$$ in billions

[^5]:    At 12/31/14 • ${ }^{1}$ Includes CRE line of business loans not secured by real estate

[^6]:    The Tier 1 common capital ratio removes preferred stock and qualifying trust preferred securities from Tier 1 capital as defined by and calculated in conformity with bank regulations. The tangible common equity ratio removes preferred stock and the effect of intangible assets from capital and the effect of intangible assets from total assets. Tangible common equity per share of common stock removed the effect of intangible assets from common shareholders equity per share of common stock.
    The Corporation believes these measurements are meaningful measures of capital adequacy used by investors, regulators, management and others to evaluate the adequacy of common equity and to compare against other companies in the industry ${ }^{1}$ Tier 1 Capital and risk-weighted assets as defined and calculated in accordance with regulation.
    ${ }^{2}$ December 31, 2014 Tier 1 Capital and Risk-Weighted assets are estimated.
    ComemcA Bank
    $\square$

[^7]:    The Tier 1 common capital ratio removes preferred stock and qualifying trust preferred securities from Tier 1 capital as defined by and calculated in conformity with bank regulations. The Basel III Tier 1 common capital ratio further adjusts Tier 1 common capital and risk-weighted assets to account for the final rule approved by U.S. banking regulators in July 2013 for the U.S. adoption of the Basel III regulatory capital framework. The final Basel III capital rules are effective January 1, 2015 for banking organizations subject to the standardized approach.
    The Corporation believes these measurements are meaningful measures of capital adequacy used by investors, regulators, management and others to evaluate the adequacy of common equity and to compare against other companies in the industry ${ }^{1}$ Tier 1 Capital and risk-weighted assets as defined in accordance with regulation.
    ${ }^{2}$ Estimated ratios based on the standardized approach in the final rule, as fully phased-in, and excluding most elements of accumulated other comprehensive income (AOCI).
    ${ }^{3}$ December 31, 2014 Tier 1 Capital and Risk-Weighted assets are estimated.

