# Comerica Incorporated 

Second Quarter 2017
Financial Review

July 18, 2017

## ComericA Bank

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Financial Summary

|  | 2 Q17 | 1Q17 | 2 Q16 |
| :---: | :---: | :---: | :---: |
| Diluted income per common share | \$1.13 | \$1.11 | \$0.58 |
| Adjusted earnings per share ${ }^{1}$ | 1.15 | 1.02 | 0.77 |
| Net interest income | \$500 | \$470 | \$445 |
| Net interest margin | 3.03\% | 2.86\% | 2.74\% |
| Provision for credit losses | 17 | 16 | 49 |
| Net credit-related charge-offs to average loans | 0.15\% | 0.28\% | 0.38\% |
| Noninterest income | 276 | 271 | 268 |
| Noninterest expenses | 457 | 457 | 518 |
| Restructuring expenses | 14 | 11 | 53 |
| Net income | 203 | 202 | 104 |
| Average loans | \$48,723 | \$47,900 | \$49,469 |
| Average deposits | 57,128 | 57,779 | 56,521 |
| Efficiency ratio ${ }^{2}$ | 58.63\% | 61.63\% | 72.43\% |
| Return on average common shareholders' equity | 10.28\% | 10.42 | 5.47 |
| Return on average assets | 1.14 | 1.14 | 0.59 |
| Common equity Tier 1 capital ratio | $11.51 \%^{3}$ | 11.55\% | 10.49\% |
| Average diluted shares (millions) | 179 | 180 | 177 |
| $\$$ in millions, except per share data $\bullet$ 'See Supplemental Financial Data slides for reconciliation of non-GAAP financial measures ${ }^{2}$ Noninterest expenses as a percentage of the sum of net interest income (FTE) and noninterest income excluding net securities gains (losses) • ${ }^{3}$ Estimated |  |  |  |

## Second Quarter 2017 Results

EPS increased 2\%; adjusted EPS ${ }^{1}$ increased 13\%


Solid Loan Growth of \$823MM
Loan yield increased 17 basis points


## Deposits Decline Modestly

Balances reflect seasonality \& customers funding increased working capital needs


Securities Portfolio Stable
Average portfolio yield increased 4 basis points


## Net Interest Income Increased \$30MM, or 6\%

NIM increased 17 basis points with benefit from rising rates


## Credit Quality Strong

Criticized, nonaccrual \& net charge-offs declined


## Noninterest Income Increased \$5MM, or 2\%

GEAR Up success evident in customer-driven fee growth


Noninterest Expenses Well Controlled
Expenses stable even with increase in restructuring charges


## Active Capital Management

Received 'no objection' for 2017 Capital Plan

2017 CCAR Capital Plan (3Q17-2Q18)

- Equity repurchases up to $\$ 605$ million
- Consider dividend increase at next Board Meeting

2016 CCAR Plan Completed (3Q16-2Q17)

- Equity repurchases of $\$ 440$ million ${ }^{1}$
- 2Q17 \$139MM repurchased (2MM shares)
- $7 / 1$ dividend increased $13 \%$ to $\$ 0.26$ per share


## Additional Share Activity in 2Q17

- 424K shares issued from employee stock activity
- \$5MM tax benefit from employee stock transactions
- 1.4 MM decrease in average diluted shares to 179MM


6/30/17 • 'Shares repurchased under equity repurchase program
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## Increased Interest Rates \& GEAR Up Initiatives

Significant drivers of financial performance

## Benefit from Rate Increases

FY17 Estimated Additional Net Interest Income ${ }^{1}$

| June '17 | Fed Funds +25 bps Deposit Beta ~25\% |  |
| :---: | :---: | :---: |
| Mar '17 | Fed Funds +25 bps Deposit Beta -0- | ~\$65MM |
| Dec '16 | Fed Funds +25 bps Deposit Beta -0- | ~\$85MM |
| TOTAL FY17 | ~10\% increase over 2016 net interest income | $\begin{gathered} \sim \$ 180 \mathrm{MM} \\ \text { to } \\ \sim \$ 185 \mathrm{MM} \end{gathered}$ |

Outcome may also vary due to a number of other variables including balance sheet movements, such as loan \& deposit levels, as well as incremental funding needs

GEAR Up on Track to Achieving ~\$270MM Additional Annual Pre-Tax Income ${ }^{2}$ $\sim \$ 200 \mathrm{MM}$ in Expense Savings ${ }^{2}$

- Reduced workforce
- Enhance technology
- Streamline credit
- Rationalize Real Estate


## $\sim \$ 70 M M$ in Revenue Enhancements ${ }^{2}$

- Deepen customer relationships
- Accelerate growth in Middle Market


6/30/17 • Outlook as of 7/18/17 • ${ }^{1}$ Assumes 25 bps increase in Fed Funds, Prime \& LIBOR. For methodology see the Company's Form $10-Q$, as filed with the SEC. Estimates are based on simulation modeling analysis. $\bullet{ }^{2} F Y 18$ financial targets are relative to when we
 began the initiative in June 2016

## Management Outlook FY17 compared to FY16

Assuming continuation of current economic \& low rate environment

| GEAR Up initiative incorporated into this Outlook |  |  |
| :---: | :---: | :---: |
| Average loans | Higher | - $\sim 1 \%$ increase, including reduction in Mortgage Banker \& Energy loans <br> - $\sim 3 \%$ increase in remainder of portfolio |
| Net interest income | Higher | - ~\$150MM contribution from December \& March rate rises (assuming no deposit beta) ${ }^{1}$ <br> - ~\$30MM+ contribution from June rate rise (assuming 25\% deposit beta) ${ }^{1}$ <br> - Benefit from loan growth \& wholesale debt maturities |
| Provision | Lower | - Provision of 20-25 bps \& net charge-offs to remain low (full-year 2017) <br> - Continued solid performance of the overall portfolio |
| Noninterest income | Higher | - Increase 4-6\% <br> - Execution of GEAR Up opportunities <br> - Modest growth in treasury management, card, fiduciary \& brokerage services |
| Noninterest expenses | Lower | - Restructuring expenses of about $\$ 40 \mathrm{MM}-\$ 50 \mathrm{MM}(2016 \$ 93 \mathrm{MM})$ <br> - $\sim 1 \%$ decline in remaining noninterest expenses (excluding restructuring charges) <br> - GEAR Up savings: additional $\$ 125 \mathrm{MM}$ relative to 2016 savings (2016 >\$25MM) <br> - No repeat of gain on leveraged lease terminations (2016 \$13MM) <br> - 2 H 17 impacted by items tied to revenue growth (marketing expense, incentive compensation \& outside processing expense) \& as expected, higher technology expense. Also, 3 additional days, and seasonal \& inflationary pressure on higher occupancy \& benefits expenses <br> - $\sim 4 \%$ decrease including restructuring charges |
| Income Taxes | Higher | - $\sim 31 \%$ of pre-tax income ( $33 \%$ for 2 H 17 assuming no further tax benefit from employee stock transactions) |
| as of $7 / 18 / 17{ }^{1}{ }^{1}$ F analysis. | thodol | the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation |

## Appendix

## ComericA Bank

## Loans by Business and Market

| By Line of Business | 2Q17 | 1Q17 | 2Q16 | By Market | 2 Q17 | 1 Q17 | 2 Q16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Middle Market |  |  |  | Michigan | \$12.7 | \$12.6 | \$12.5 |
| General | \$12.1 | \$11.9 | \$12.1 | California | 18.2 | 17.7 | 17.9 |
| Energy | 2.0 | 2.1 | 2.9 | California | 18.2 | 17.7 | 17.9 |
| National Dealer Services | 7.1 | 6.8 | 6.5 | Texas | 10.0 | 10.1 | 10.8 |
| Entertainment | 0.7 | 0.7 | 0.7 | Other Markets ${ }^{1}$ | 7.8 | 7.5 | 8.3 |
| Tech. \& Life Sciences | 3.2 | 3.2 | 3.3 |  |  |  |  |
| Environmental Services | 0.9 | 0.9 | 0.9 |  | \$48.7 | \$47.9 | \$49.5 |
| Total Middle Market | \$25.9 | \$25.4 | \$26.4 |  |  |  |  |
| Corporate Banking |  |  |  | - Middle Market: Serving companies with revenues generally between \$20-\$500MM |  |  |  |
| US Banking | 3.1 | 3.0 | 3.0 |  |  |  |  |
| International | 1.5 | 1.5 | 1.8 |  |  |  |  |
| Mortgage Banker Finance | 1.8 | 1.5 | 2.1 |  |  |  |  |
| Commercial Real Estate | 5.3 | 5.3 | 5.3 |  |  |  |  |
| BUSINESS BANK | \$37.6 | \$36.8 | \$38.6 | - Corporate Banking: Serving companies (and |  |  |  |
| Small Business | 3.8 | 3.8 | 3.9 | their U.S. based subsidiaries) with revenues generally over \$500MM |  |  |  |
| Retail Banking | 2.1 | 2.1 | 2.0 | - Small Business: Serving companies with revenues generally under \$20MM |  |  |  |
| RETAIL BANK | \$5.9 | \$5.9 | \$5.9 |  |  |  |  |
| Private Banking | 5.3 | 5.3 | 5.0 |  |  |  |  |
| WEALTH MANAGEMENT | \$5.3 | \$5.3 | 5.0 |  |  |  |  |
| TOTAL | \$48.7 | \$47.9 | \$49.5 |  |  |  |  |
| $\$$ in billions •Totals shown above Division and businesses that have | not foot d nificant pr | to rounding nce outside | ${ }^{1}$ Other of the thre | ludes Florida, Arizona geographic markets |  |  | $\mathrm{ak}$ |

Deposits by Business and Market


## Interest Rate Sensitivity

Remain well positioned for rising rates


## Retail \& Automotive Production Loans

## Retail Loans ${ }^{1}$

~\$480MM Retail CRE loans

- $\sim 60 \%$ neighborhood retail centers
- Primarily located in TX \& CA
- $\sim 10 \mathrm{MM}$ average commitment per project
- Weighted average occupancy ~95\%
~\$700MM Retail Commercial loans
- Well diversified, granular portfolio
- Avg. outstanding per borrower $\sim \$ 1 \mathrm{MM}$
~\$300MM Retail Investor Owned Real Estate
- Primarily Wealth Management (Private Banking) customers


## Automotive Production Loans <br> (Period-end at 6/30/17)



- ~150 borrowers
- Primarily Tier $1 \&$ Tier 2 suppliers
- $\sim 4 \%$ criticized with no nonaccrual loans

6/30/17 - ${ }^{1}$ Includes loans to retailers (excluding auto dealers) or real estate developments where retailers are the primary tenants
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## Commercial Real Estate Line of Business

Long history of working with well established, proven developers


## Energy Line of Business

Credit quality continues to improve; balances beginning to stabilize


## Mortgage Banker Finance

50+ years experience with reputation for consistent, reliable approach

- Provide warehouse financing: bridge from residential mortgage origination to sale to end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships
- Granular portfolio with 100+ relationships
- Underlying mortgages are typically related to home purchases as opposed to refinances

As of 2Q17

- Comerica: 85\% purchase
- Industry: 68\% purchase ${ }^{1}$
- Strong credit quality
- No charge-offs since 2010


MBA Mortgage Originations Forecast ${ }^{1}$
(\$ in billions)
Purchase ■Refinance


National Dealer Services
$65+$ years of floor plan lending


- Top tier strategy
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality
- Robust monitoring of company inventory and performance


6/30/17 • ${ }^{1}$ Other includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy truck, recreational vehicles, and non-floor plan loans)

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## Technology and Life Sciences

20+ years experience provides competitive advantage

- Strong relationships with top-tier investors
- Granular portfolio: ~800 customers (including ~200 customers in Equity Fund Services)
- Manage concentration to numerous verticals to ensure widely diversified portfolio
- Closely monitor cash balances and maintain robust backroom operation
- 15 offices throughout US \& Canada
- Recent growth driven by Equity Fund Services
- Commercial banking services for venture capital \& private equity firms
- Bridge financing for capital calls
- Strong credit profile

Holding Company Debt Rating

|  | Senior Unsecured/Long-Term Issuer Rating | Moody's | S\&P | Fitch |
| :---: | :---: | :---: | :---: | :---: |
|  | BB\&T | A2 | A- | A+ |
|  | Cullen Frost | A3 | A- | -- |
|  | M\&T Bank | A3 | A- | A |
|  | Comerica | A3 | BBB + | A |
|  | BOK Financial Corporation | A3 | BBB+ | A |
|  | Huntington | Baa1 | BBB | A- |
|  | Fifth Third | Baa1 | BBB + | A |
|  | KeyCorp | Baa1 | BBB+ | A- |
|  | SunTrust | Baa1 | BBB + | A- |
|  | Regions Financial | Baa2 | BBB | BBB |
|  | First Horizon National Corp | Baa3 | BBB- | BBB- |
|  | Zions Bancorporation | Baa3 | BBB- | BBB- |
|  | U.S. Bancorp | A1 | A+ | AA |
|  | Wells Fargo \& Company | A2 | A | AA- |
|  | PNC Financial Services Group | A3 | A- | A+ |
|  | JP Morgan | A3 | A- | A+ |
|  | Bank of America | Baa1 | BBB+ | A |
| As of 7/13/17 • Source: SNL Financial • Debt Ratings are not a recommendation to buy, sell, or hold securities |  |  |  | mcA |

## Supplemental Financial Data

Reconciliation of non-GAAP financial measures with financial measures defined by GAAP

|  | Three Months Ended |  |  |
| :--- | ---: | ---: | ---: |
| (\$ in millions, except per share data) | $6 / 30 / 17$ | $3 / 31 / 17$ | $6 / 30 / 16$ |
| Adjusted Earnings per Common Share: |  |  |  |
| Net income available to common shareholders | $\$ 202$ | $\$ 200$ | $\$ 103$ |
| Add: Restructuring charges, net of tax | 9 | 7 | 34 |
| Deduct: Tax benefits from employee stock transactions | 5 | 24 | - |
| Adjusted net income available to common shareholders | $\$ 206$ | $\$ 183$ | $\$ 137$ |
| Diluted average common shares | 179 | 180 | 177 |
| Diluted earnings per common share: |  |  |  |
| Reported | $\$ 1.13$ | $\$ 1.11$ | $\$ 0.58$ |
| Adjusted | 1.15 | 1.02 | 0.77 |

