Comerica Incorporated

Second Quarter 2017 Financial Review

July 18, 2017



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Financial Summary

	2Q17	1Q17	2Q16
Diluted income per common share	\$1.13	\$1.11	\$0.58
Adjusted earnings per share ¹	1.15	1.02	0.77
Net interest income	\$500	\$470	\$445
Net interest margin	3.03%	2.86%	2.74%
Provision for credit losses	17	16	49
Net credit-related charge-offs to average loans	0.15%	0.28%	0.38%
Noninterest income	276	271	268
Noninterest expenses	457	457	518
Restructuring expenses	14	11	53
Net income	203	202	104
Average loans	\$48,723	\$47,900	\$49,469
Average deposits	57,128	57,779	56,521
Efficiency ratio ²	58.63%	61.63%	72.43%
Return on average common shareholders' equity	10.28%	10.42	5.47
Return on average assets	1.14	1.14	0.59
Common equity Tier 1 capital ratio	11.51% ³	11.55%	10.49%
Average diluted shares (millions)	179	180	177

\$ in millions, except per share data • ¹See Supplemental Financial Data slides for reconciliation of non-GAAP financial measures • 2Noninterest expenses as a percentage of the sum of net interest income (FTE) and noninterest income excluding net securities gains (losses) • 3Estimated



Second Quarter 2017 Results

EPS increased 2%; adjusted EPS1 increased 13%

		Change	From
	2Q17	1Q17	2Q16
Average loans	\$48,723	\$823	(\$746)
Average deposits	57,128	(651)	607
Net interest income	500	30	55
Provision for credit losses	17	1	(32)
Net credit-related charge-offs	18	(15)	(29)
Noninterest income	276	5	8
Noninterest expenses ²	457	-0-	(61)
Provision for income tax ³	99	33	57
Net income	203	1	99
Earnings per share (EPS) ⁴	1.13	0.02	0.55
Adjusted EPS ¹	1.15	0.13	0.38
Equity repurchases ⁵	139	34	74

Key QoQ Performance Drivers

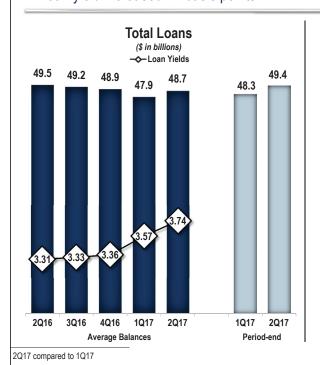
- Solid loan growth of 2%
- Deposits decline due to seasonality & customers using funds in their businesses
- Net interest income increased 6% with higher interest rates & loan growth
- Credit quality continued to be strong
- Noninterest income grew 2% with higher card fees, commercial lending fees, customer derivative & fiduciary income
- Restructuring charges increased \$3MM; ex-restructuring charges noninterest expenses decreased 1%
- Tax provision up with \$19MM decrease in the credit for employee stock transactions
- Active capital management; Completed 2016 Capital Plan repurchasing \$440MM in shares & increased dividend

\$ in millions, except per share data ● 2Q17 compared to 1Q17 ● ¹See Supplemental Financial Data slides for reconciliation of non-GAAP financial measures • 2Included restructuring charge of \$14MM (\$0.05 per share, after tax) in 2Q17, \$11MM (\$0.04 per share, after tax) in 1Q17 & \$53MM (\$0.19 per share, after tax) in 2Q16. • 3Included tax benefits of \$5MM (\$0.02 per share) and \$24MM (\$0.13 per share) from employee stock transactions for 2Q17 & 1Q17, respectively. • ⁴EPS based on diluted income per share • ⁵2Q17 repurchases under the equity repurchase program



Solid Loan Growth of \$823MM

Loan yield increased 17 basis points



Average loans increased 2%

- + \$330MM Mortgage Banker Finance
- + \$322MM National Dealer Services
- + \$193MM General Middle Market
- \$123MM Energy

Period-end loans increased \$1.1B

Loan yield +17bps

- + 19 bps from higher rates
- 3 bps lease residual value adjustment

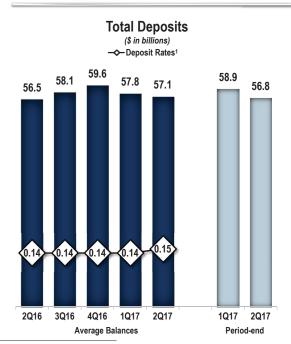
Loan pipeline increased

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Deposits Decline Modestly

Balances reflect seasonality & customers funding increased working capital needs



Average deposits declined 1%

- \$476MM Middle Market Lending²
- \$410MM Municipalities²
- \$265MM Energy
- + \$258MM Commercial Real Estate
- + \$193MM Retail Banking (consumer)
- + \$128MM Wealth Management

Noninterest-bearing increased \$282MM³

Loan to Deposit Ratio⁴ of 87%

Continue to prudently manage deposit pricing

2Q17 compared to 1Q17 • ¹Interest costs on interest-bearing deposits • ²Subset of General Middle Market line of business • ³Average noninterest bearing deposits • ⁴At 6/30/17



Securities Portfolio Stable

Average portfolio yield increased 4 basis points

Securities Portfolio (\$ in billions) Treasury Securities & Other ■ Mortgage-backed Securities (MBS) →Securities Yields 12.4 12.4 12.3 12.3 12.3 12.2 12.2 9.4 9.4 9.3 9.4 9.4 9.3 9.3 2Q16 3Q16 4Q16 1Q17 2Q17 Average Balances Period-end

Duration of 3.3 years¹

 Extends to 3.9 years under a 200 bps instantaneous rate increase¹

Net unrealized pre-tax loss of \$21MM² Net unamortized premium of \$25MM³ GNMA ~54% of MBS portfolio

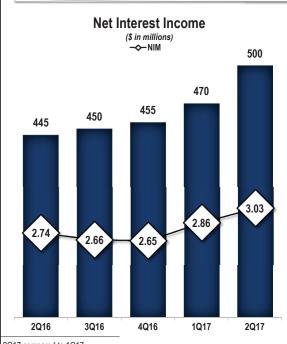
6/30/17 ● ¹Estimated as of 6/3017. Excludes auction rate securities (ARS). ● ²Net unrealized pre-tax gain/loss on the available-for-sale (AFS) portfolio ● ³Net unamortized premium on the MBS portfolio



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Net Interest Income Increased \$30MM, or 6%

NIM increased 17 basis points with benefit from rising rates



\$470MM	1Q17	2.86%
+32MM	Loan impacts + \$22MM higher rates + \$ 8MM higher balances + \$ 4MM 1 more day + \$ 2MM other portfolio dynamics - \$ 4MM lease residual value adj.	+0.13
+ 1MM	Fed balance impact + \$ 4MM higher rates - \$ 3MM lower balances	+0.06
- 3MM	Wholesale funding cost - \$ 3MM higher rates	-0.02
\$500MM	2Q17	3.03%

2Q17 compared to 1Q17

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Credit Quality Strong

MALs

3,261

6.6

3Q16

3,551

Criticized, nonaccrual & net charge-offs declined

→ Criticized as a % of Total Loans

2,636

1Q17

2,856

4Q16

Allowance for Credit Losses (\$ in millions) Allowance for Loan Losses as a % of Total Loans 772 772 754 2Q16 4Q16 1Q17 3Q16 2Q17 Criticized Loans¹ (\$ in millions)

Energy Credit Metrics

\$ in millions	Loans	Criticized	NAL	NCO ²
E&P	\$1,443	\$569	\$205	\$9
Midstream	346	32	-	(10)
Services	258	168	20	3
Total Energy	\$2,047	\$769	\$225	\$2
Q/Q change	92	(102)	(41)	(11)

Portfolio Credit Metrics

\$ in millions	Ex-Energy	Total
Total loans	\$47,361	\$49,408
% of total	96%	100%
Criticized ¹	1,723	2,492
Ratio	3.6%	5.0%
Q/Q change	(42)	(144)
Nonaccrual	268	493
Ratio	0.6%	1.0%
Q/Q change	13	(28)
Net charge-offs ² Ratio ³	16 0.13%	18 0.15%

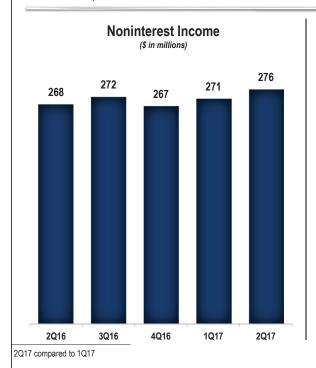
6/30/17 •1 Criticized loans are consistent with regulatory defined Special Mention, Substandard, & Doubtful categories • 2 Net credit-related / Comerica Bank charge-offs • 3Net credit-related charge-offs (annualized) to average loans

2,492

2Q17

Noninterest Income Increased \$5MM, or 2%

GEAR Up success evident in customer-driven fee growth

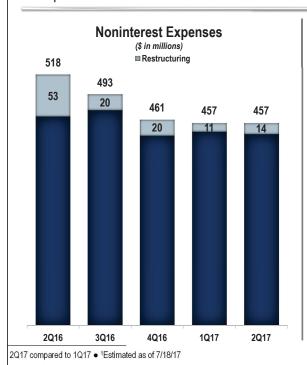


- + \$3MM Card fees
- + \$2MM Commercial lending
- + \$2MM Fiduciary
- + \$2MM Customer derivative income
- + \$1MM Brokerage
- \$3MM Investment Banking
- \$1MM Letters of credit
- \$1MM Service charges on deposits
- + \$3MM Principal investing & warrants
- \$2MM Net securities losses (related to Visa derivative)
- \$1MM Bank owned life insurance

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Noninterest Expenses Well Controlled

Expenses stable even with increase in restructuring charges



- \$14MM Salaries & benefits
 - Annual stock compensation
 - Seasonal payroll taxes
 - + Annual merit
 - + One additional day
- + \$3MM Restructuring
- + \$ 3MM Advertising
- + \$ 3MM Operational losses (other expense)
- + \$ 2MM Software
- + \$ 2MM Litigation-related expenses (1Q17 benefit from settlement)

GEAR Up savings continue to be on track¹



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Active Capital Management

Received 'no objection' for 2017 Capital Plan

2017 CCAR Capital Plan (3Q17-2Q18)

- Equity repurchases up to \$605 million
- Consider dividend increase at next Board Meeting

2016 CCAR Plan Completed (3Q16-2Q17)

- Equity repurchases of \$440 million¹
 2Q17 \$139MM repurchased (2MM shares)
- 7/1 dividend increased 13% to \$0.26 per share

Additional Share Activity in 2Q17

- 424K shares issued from employee stock activity
- \$5MM tax benefit from employee stock transactions
- 1.4MM decrease in average diluted shares to 179MM

Increasing Shareholder Payout (\$ in millions) ■ Equity Repurchases ■ Dividends 185 147 139 137 46 103 42 40 79 38 139 37 105 99 97 65 42 2Q16 1Q17 2Q17 1Q16 3Q16 4Q16 **Dividends Per Share Growth** 1.04 0.89 0.83 0.79 0.68 0.55 2012 2013 2015 2014 2017 Annualized Comerica Bank

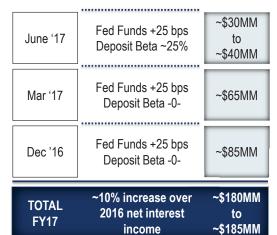
6/30/17 ● ¹Shares repurchased under equity repurchase program

Increased Interest Rates & GEAR Up Initiatives

Significant drivers of financial performance

Benefit from Rate Increases

FY17 Estimated Additional Net Interest Income¹



Outcome may also vary due to a number of other variables including balance sheet movements, such as loan & deposit levels, as well as incremental funding needs

GEAR Up on Track to Achieving ~\$270MM Additional Annual Pre-Tax Income²

~\$200MM in Expense Savings²

- Reduced workforce
- Enhance technology
- Streamline credit
- Rationalize Real Estate

~\$70MM in Revenue Enhancements2

- Deepen customer relationships
- Accelerate growth in Middle Market



6/30/17 • Outlook as of 7/18/17 • ¹Assumes 25 bps increase in Fed Funds, Prime & LIBOR. For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis. • ²FY18 financial targets are relative to when we began the initiative in June 2016

■}®

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Management Outlook FY17 compared to FY16

Assuming continuation of current economic & low rate environment

		GEAR Up initiative incorporated into this Outlook
Average loans	Higher	 ~1% increase, including reduction in Mortgage Banker & Energy loans ~3% increase in remainder of portfolio
Net interest income	Higher	 ~\$150MM contribution from December & March rate rises (assuming no deposit beta)¹ ~\$30MM+ contribution from June rate rise (assuming 25% deposit beta)¹ Benefit from loan growth & wholesale debt maturities
Provision	Lower	 Provision of 20-25 bps & net charge-offs to remain low (full-year 2017) Continued solid performance of the overall portfolio
Noninterest income	Higher	 Increase 4-6% Execution of GEAR Up opportunities Modest growth in treasury management, card, fiduciary & brokerage services
Noninterest expenses	Lower	Restructuring expenses of about \$40MM-\$50MM (2016 \$93MM) - 1% decline in remaining noninterest expenses (excluding restructuring charges) - GEAR Up savings: additional \$125MM relative to 2016 savings (2016 >\$25MM) - No repeat of gain on leveraged lease terminations (2016 \$13MM) - 2H17 impacted by items tied to revenue growth (marketing expense, incentive compensation & outside processing expense) & as expected, higher technology expense. Also, 3 additional days, and seasonal & inflationary pressure on higher occupancy & benefits expenses - 4% decrease including restructuring charges
Income Taxes	Higher	 ~31% of pre-tax income (33% for 2H17 assuming no further tax benefit from employee stock transactions)

Outlook as of 7/18/17 • ¹For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis.





Loans by Business and Market

By Line of Business	2Q17	1Q17	2Q16
Middle Market			
General	\$12.1	\$11.9	\$12.1
Energy	2.0	2.1	2.9
National Dealer Services	7.1	6.8	6.5
Entertainment	0.7	0.7	0.7
Tech. & Life Sciences	3.2	3.2	3.3
Environmental Services	0.9	0.9	0.9
Total Middle Market	\$25.9	\$25.4	\$26.4
Corporate Banking			
US Banking	3.1	3.0	3.0
International	1.5	1.5	1.8
Mortgage Banker Finance	1.8	1.5	2.1
Commercial Real Estate	5.3	5.3	5.3
BUSINESS BANK	\$37.6	\$36.8	\$38.6
Small Business	3.8	3.8	3.9
Retail Banking	2.1	2.1	2.0
RETAIL BANK	\$5.9	\$5.9	\$5.9
Private Banking	5.3	5.3	5.0
WEALTH MANAGEMENT	\$5.3	\$5.3	5.0
TOTAL	\$48.7	\$47.9	\$49.5

By Market	2Q17	1Q17	2Q16
Michigan	\$12.7	\$12.6	\$12.5
California	18.2	17.7	17.9
Texas	10.0	10.1	10.8
Other Markets ¹	7.8	7.5	8.3
TOTAL	\$48.7	\$47.9	\$49.5

- Middle Market: Serving companies with revenues generally between \$20-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

Average \$ in billions • Totals shown above may not foot due to rounding • ¹Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets



Deposits by Business and Market

By Line of Business	2Q17	1Q17	2Q16
Middle Market			
General	\$14.0	\$15.0	\$14.0
Energy	0.7	1.0	0.6
National Dealer Services	0.3	0.3	0.3
Entertainment	0.2	0.1	0.1
Tech. & Life Sciences	5.7	5.7	6.2
Environmental Services	0.1	0.1	0.1
Total Middle Market	\$21.0	\$22.3	\$21.4
Corporate Banking			
US Banking	2.2	2.4	2.6
International	2.4	2.2	2.0
Mortgage Banker Finance	0.7	0.7	0.7
Commercial Real Estate	2.4	2.1	1.8
BUSINESS BANK	\$28.7	\$29.6	\$28.4
Small Business	3.2	3.2	3.2
Retail Banking	20.8	20.6	20.4
RETAIL BANK	\$23.9	\$23.8	\$23.5
Private Banking	4.1	4.0	4.2
WEALTH MANAGEMENT	\$4.1	\$4.0	\$4.2
Finance/ Other ²	0.3	0.4	0.3
TOTAL	\$57.1	\$57.8	\$56.5

By Market	2Q17	1Q17	2Q16
Michigan	\$21.7	\$22.2	\$21.5
California	17.3	17.2	17.0
Texas	9.6	10.1	10.1
Other Markets ¹	8.1	7.9	7.7
Finance/ Other ²	0.3	0.4	0.3
TOTAL	\$57.1	\$57.8	\$56.5

- Middle Market: Serving companies with revenues generally between \$20-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

Average \$ in billions • Totals shown above may not foot due to rounding • ¹Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets • ²Finance/ Other includes items not directly associated with the geographic markets or the three major business segments



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Interest Rate Sensitivity

Remain well positioned for rising rates

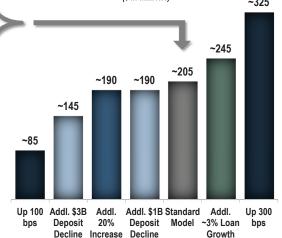
Standard Model Assumptions

Interest Rates	200 bps gradual, non-parallel rise
Loan Balances	Modest increase
Deposit Balances	Moderate decrease
Deposit Pricing (Beta)	Historical price movements with short-term rates
Securities Portfolio	Held flat with prepayment reinvestment
Loan Spreads	Held at current levels
MBS Prepayments	Third-party projections and historical experience
Hedging (Swaps)	No additions modeled

Estimated Net Interest Income: Annual (12 month) Sensitivities

Based on Various Assumptions

Additional Scenarios are Relative to 2Q17 Standard Model
(\$ in millions) ~325



Decline Increase Decline in Beta

6/30/17 • For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis.

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Retail & Automotive Production Loans

Retail Loans¹

~\$480MM Retail CRE loans

- ~60% neighborhood retail centers
- Primarily located in TX & CA
- ~\$10MM average commitment per project
- Weighted average occupancy ~95%

~\$700MM Retail Commercial loans

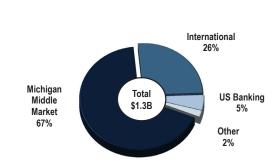
- · Well diversified, granular portfolio
- Avg. outstanding per borrower ~\$1MM

~\$300MM Retail Investor Owned Real Estate

 Primarily Wealth Management (Private Banking) customers

Automotive Production Loans

(Period-end at 6/30/17)



- ~150 borrowers
- Primarily Tier 1 & Tier 2 suppliers
- ~4% criticized with no nonaccrual loans

6/30/17 • ¹Includes loans to retailers (excluding auto dealers) or real estate developments where retailers are the primary tenants



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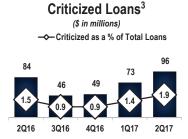
Commercial Real Estate Line of Business

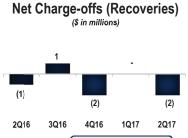
Long history of working with well established, proven developers

CRE by Property Type¹ (\$ in millions; Period-end) Single Office Family Multi use Commercial 7% 3% Land 12% Carry 4% Other Retail Total 11% \$4,387 Multifamily 48%

CRE by Market¹ (\$ in millions; Period-end, based on location of property) Other Austin 7% Houston 9% Dallas 12% Texas 32% California 45%





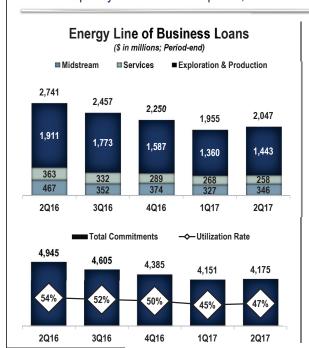


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6/30/17 ● ¹Excludes CRE line of business loans not secured by real estate ● ²Includes CRE line of business loans not secured by real estate ● ³Criticized loans are consistent with regulatory defined Special Mention, Substandard & Doubtful categories

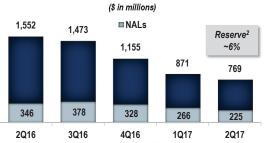
Energy Line of Business

Credit quality continues to improve; balances beginning to stabilize



- Maintain granular portfolio: ~180 customers
- Loans decreased 25% since 6/30/16
- Loans up slightly at period-end due to reduced asset sales & capital markets activity
- Spring redeterminations ~97% complete
 - Borrowing bases ~10% higher on average with increases in oil & gas reserves due to drilling activity & acquisitions
- 97% of nonaccrual loans current on interest

Energy Line of Business Criticized Loans¹



6/30/17 ● ¹Criticized loans are consistent with regulatory defined Special Mention, Substandard & Doubtful categories ● ²Bank's entire allowance is available to cover any & all losses. Allocation of allowance for Energy loans reflects our robust allowance methodology which contains quantitative and qualitative components.

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Mortgage Banker Finance

50+ years experience with reputation for consistent, reliable approach

- Provide warehouse financing: bridge from residential mortgage origination to sale to end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships
- Granular portfolio with 100+ relationships
- Underlying mortgages are typically related to home purchases as opposed to refinances

As of 2Q17:

Comerica: 85% purchase
 Industry: 68% purchase¹

- Strong credit quality
 - No charge-offs since 2010



1Q18

2Q18

6/30/17 • ¹Source: Mortgage Bankers Association (MBA) Mortgage Finance Forecast as of 6/12/17; 2Q17 also estimated • 2\$ in billions

2Q17

3Q17

4Q17

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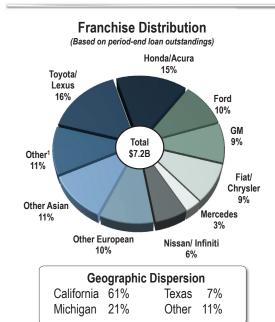
3Q18

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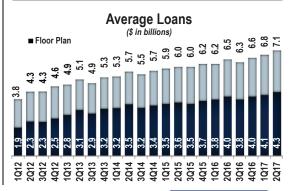
4Q18

National Dealer Services

65+ years of floor plan lending



- Top tier strategy
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality
- Robust monitoring of company inventory and performance



6/30/17 ● ¹Other includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy truck, recreational vehicles, and non-floor plan loans)

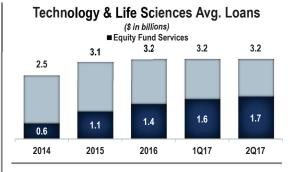
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Technology and Life Sciences

20+ years experience provides competitive advantage

- Strong relationships with top-tier investors
- Granular portfolio: ~800 customers (including ~200 customers in Equity Fund Services)
- Manage concentration to numerous verticals to ensure widely diversified portfolio
- Closely monitor cash balances and maintain robust backroom operation
- 15 offices throughout US & Canada
- Recent growth driven by Equity Fund Services
 - Commercial banking services for venture capital & private equity firms
 - Bridge financing for capital calls
 - Strong credit profile





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6/30/17

Holding Company Debt Rating

	Senior Unsecured/Long-Term Issuer Rating	Moody's	<u> S&P</u>	<u>Fitch</u>
	BB&T	A2	A-	A+
	Cullen Frost	A3	A-	
	M&T Bank	A3	A-	Α
	Comerica	А3	BBB+	Α
Banks	BOK Financial Corporation	A3	BBB+	А
Ba	Huntington	Baa1	BBB	A-
Peer	Fifth Third	Baa1	BBB+	А
<u>С</u>	KeyCorp	Baa1	BBB+	A-
	SunTrust	Baa1	BBB+	A-
	Regions Financial	Baa2	BBB	BBB
	First Horizon National Corp	Baa3	BBB-	BBB-
	Zions Bancorporation	Baa3	BBB-	BBB-
S) [U.S. Bancorp	A1	A+	AA
Banks	Wells Fargo & Company	A2	Α	AA-
e He	PNC Financial Services Group	A3	A-	A+
Large	JP Morgan	A3	A-	A+
	Bank of America	Baa1	BBB+	Α

Supplemental Financial Data

Reconciliation of non-GAAP financial measures with financial measures defined by GAAP

	Three Months Ended		
(\$ in millions, except per share data)	6/30/17	3/31/17	6/30/16
Adjusted Earnings per Common Share:			
Net income available to common shareholders	\$202	\$200	\$103
Add: Restructuring charges, net of tax	9	7	34
Deduct: Tax benefits from employee stock transactions	5	24	
Adjusted net income available to common shareholders	\$206	\$183	\$137
Diluted average common shares	179	180	177
Diluted earnings per common share:			
Reported	\$1.13	\$1.11	\$0.58
Adjusted	1.15	1.02	0.77

Comerica believes these are meaningful measures, because they reflect adjustments commonly made by management, investors, regulators and analysts to evaluate the adequacy of common equity and our performance trends. Comerica believes adjusted earnings per share provides a greater understanding of ongoing operations and enhances comparability of results with prior periods.

