## Comerica Incorporated

## Second Quarter 2015 Financial Review

July 17, 2015

## ComericA Bank

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## Financial Summary

|  | 2Q15 1Q15 2Q14 |
| :---: | :---: |
|  | $\begin{array}{lll}\text { Diluted income per common share } & \$ 0.73 & \$ 0.73\end{array}$ |
|  | Net interest income $\quad \$ 421$ |
|  | Provision for credit losses 47 |
|  | Noninterest income 2261220 |
|  | Excl. impact of accounting presentation ${ }^{1}$ 217 211 |
|  | Noninterest expenses ${ }^{2}$ ( 436459404 |
|  | Excl. impact of accounting presentation ${ }^{1,2}$ ( 392404 |
|  | Net income 135134 |
|  | Total average loans \$ \$ \$48,833 \$46,725 |
|  | $\begin{array}{lll}\text { Total average deposits } & 57,398 & 56,990\end{array}$ |
|  |  |
|  | Tier 1 common capital ratio ${ }^{3,4}$ n/a $n$ n/a 10.50\% |
|  | $\begin{array}{llll}\text { Average diluted shares (millions) } & 182 & 182\end{array}$ |
|  | $\$$ in millions, except per share data $\bullet \mathrm{n} / \mathrm{a}-$ not applicable $\bullet{ }^{1}$ Excluding the $\$ 44 \mathrm{M}$ impact of accounting presentation of a card program in 2Q15 and 1Q15. The Corporation believes this information will assist investors, regulators, management and ComericA Bank others in comparing results to prior quarters • ${ }^{2}$ Reflects a $\$ 31$ million decrease in litigation-related expense in 2Q15. • ${ }^{3}$ Basel III capital rules (standardized approach) became effective for Comerica on $1 / 1 / 15$. The ratio reflects transitional treatment for certain regulatory deductions and adjustments. Capital ratios for prior periods are based on Basel I rules. $\bullet{ }^{4}$ See Supplemental Financial Data slides for a reconciliation of non-GAAP financial measures. $\bullet{ }^{5}$ Estimated |

## Second Quarter 2015 Results



## Diverse Footprint Drives Growth



## Average Loan Growth of 1.4\%

Loan Yields Increase 1bp


Total average loans increased \$682MM

+ \$690MM Mortgage Banker
+ \$131MM General Middle Market
+ \$121MM Private Banking
+ \$ 89MM National Dealer Services
+ \$ 64MM Small Business
+ \$ 62MM TLS
- \$276MM Energy
- \$151MM Corporate Banking

Period-end loans grew \$669MM

- Commitments increased to \$57.1B
- Line utilization ${ }^{1}$ of $51 \%$, up from $50 \%$
- Loan pipeline increased

Loan yields increased 1 bp , reflecting increase in 30-day LIBOR

## Noninterest-bearing Deposits Drive Growth

Deposit Rates Decline 1 bp


Total average deposits increased \$408MM ${ }^{2}$ :

- Noninterest-bearing deposits increased \$668MM to \$27.4B
- Interest-bearing deposits decreased \$260MM to \$30.0B
- About $2 / 3$ of total deposits are commercial


## Loan to Deposit Ratio ${ }^{\mathbf{3}}$ of 85\%

${ }^{1}$ Interest costs on interest-bearing deposits • ${ }^{2} 2$ Q15 compared to 1 Q15 • ${ }^{3}$ At 6/30/15

## Growth in Securities Portfolio

## Positioning for LCR Compliance



## Net Interest Income Increases 2\% <br> Driven by Loan Growth \& 1 Additional Day



## Credit Metrics Remain Below Historical Normal Levels Provision of \$47MM

## Net Loan Charge-offs

(\$ in millions)
Normal Net Charge-Offs $\sim 40$ bps $^{3}$


## Criticized Loans ${ }^{1}$

(\$ in millions)
Normal Criticized Loans of $\sim 8.5 \%$ of Total Loans ${ }^{3}$


## Allowance for Credit Losses

(\$ in millions)
—Allowance for Loan
Losses as a $\%$ of NPL's


- Provision increased \$33MM:
- Increased criticized energy ${ }^{2}$ loans
- Continued energy price uncertainty
- Nonaccrual loans increased \$83MM:
- 0.7\% of total loans
- Energy ${ }^{2}$ increased $\$ 97 \mathrm{MM}$ to $\$ 119 \mathrm{MM}$
- Criticized loans increased \$294MM:
- Energy ${ }^{2}$ increased $\$ 329 \mathrm{MM}$ to $\$ 578 \mathrm{MM}$
- Energy ${ }^{2}$ net charge-offs $\$ 2 \mathrm{MM}$

At 6/30/15 - ${ }^{1}$ Criticized loans are consistent with regulatory defined Special Mention, Substandard, Doubtful \& Loss loan classifications. - ${ }^{2}$ This information includes all loans related to energy at $6 / 30 / 15, \sim \$ 3.3 B$ of loans in our Energy business line \& $\sim \$ 725 \mathrm{MM}$ loans in other businesses that have a sizable portion of their revenue related to energy or could be otherwise disproportionately negatively impacted by prolonged low oil and gas prices. • "Normal" estimates are based on internal historical analysis \& management judgement.

## Noninterest Income Increases \$6MM Driven by Card Fees

## Noninterest Income

(\$ in millions)


2Q15 compared to 1Q15

## Noninterest income:

+\$5MM Card fees, due to higher merchant services \& interchange income
+\$1MM Service charges on deposit accounts
+\$1MM Fiduciary income
+\$1MM Brokerage fees

- \$3MM Commercial lending fees, reflecting lower unused commitment \& syndication agent fees

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## Noninterest Expenses Decrease \$23MM Reflecting a \$31 Million Reduction in Litigation-related Expense

Noninterest Expenses
(\$ in millions)


Noninterest expenses:

- \$31MM Litigation-related expense
- \$2MM Salaries \& benefits expense:
- Seasonally lower payroll taxes
- 1Q15 annual stock comp
+ Technology-related contract labor
+ Merit increases
+ 1 additional day
+ \$8MM Outside processing fees, related to revenue-generating activities


## Active Capital Management

## 2015 Capital Plan Target ${ }^{1}$ :

- Up to $\$ 393 \mathrm{MM}$ equity repurchases over five quarters (2Q15 through 2Q16)
- \$59MM (1.0M shares and 500,000 warrants) repurchased in 2Q
- Pace of buyback expected to increase commensurate with financial performance
- Dividend increased to $\$ 0.21$ per share in 2Q15

Tangible Book Value Per Share ${ }^{2}$



## Dividends Per Share Growth


${ }^{1}$ Outlook as of $7 / 17 / 15 \bullet{ }^{2}$ See Supplemental Financial Data slides for a reconciliation of non-GAAP financial measures $\bullet$ ${ }^{3}$ Shares \& warrants repurchased under equity repurchase program • ${ }^{4}$ Based on actual dividends declared in 1Q15 \& 2Q15,
 and assuming no change in dividend per share for 3Q15 \& 4Q15.

# Management 2015 Outlook <br> Assuming Continuation of Current Economic \& Low Rate Environment 

## FY15 compared to FY14

## Continued Growth, Consistent with FY14

| Average loans | - 2H15 seasonally lower Mortgage Banker \& National Dealer, continued decline in Energy, and continued growth in most other businesses <br> - Continued focus on pricing and structure discipline |
| :---: | :---: |
| Net interest income | Relatively Stable, Assuming continuation of current rate environment <br> - Contribution from asset growth offset by impact from low rate environment on asset yields and decrease in purchase accounting accretion of $\sim \$ 30 \mathrm{MM}$ |
| Provision | Higher <br> - 2H15 net charge-off rates similar to 2Q15 (15 bps) <br> - If energy prices remain low, continued negative migration is possible, which may be offset by lower exposure balances. Remainder of portfolio continues to perform well. |
| Noninterest income | Relatively Stable, Excluding impact of a change in accounting presentation of card program ${ }^{1}$ - Growth in Card and Fiduciary fee income, mostly offset by a decline in warrant income and regulatory impacts on letters of credit and derivative income |
| Noninterest expenses | Higher, Excluding impact of a change in accounting presentation of card program ${ }^{1}$ <br> - Increase in technology to ~\$100MM (1H15 \$45MM) <br> - Increase in regulatory to $\sim \$ 30 \mathrm{MM}$ ( $1 \mathrm{H} 15 \$ 15 \mathrm{MM}$ ) <br> - Increase in pension to $\sim \$ 48 \mathrm{MM}$ ( $1 \mathrm{H} 15 \$ 24 \mathrm{MM}$ ) <br> - 2H15 impacted by 3 more days, merit increases, higher outside processing and occupancy <br> - Continued focus on driving efficiencies for the long-term |
| Income taxes | -32\% of pre-tax income |

## Appendix

# Interest Rate Sensitivity <br> Remain Well Positioned for Rising Rates 



## Loans by Business and Market

| By Line of Business | 2Q15 | 1Q15 | 2Q14 | By Market | 2Q15 | 1Q15 | 2Q14 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Middle Market |  |  |  | Michigan | \$13.3 | \$13.3 | \$13.5 |
| General | \$13.5 | \$13.4 | \$13.6 | California | 16.4 | 16.2 | 15.4 |
| Energy | 3.4 | 3.7 | 3.2 | California | 16.4 | 16.2 | 15.4 |
| National Dealer Services | 6.0 | 5.9 | 5.7 | Texas | 11.2 | 11.5 | 11.0 |
| Entertainment | 0.6 | 0.6 | 0.6 | Other Markets ${ }^{1}$ | 7.9 | 7.2 | 6.8 |
| Tech. \& Life Sciences | 3.0 | 2.9 | 2.5 | Other Markets ${ }^{1}$ | 7.9 | 7.2 | 6.8 |
| Environmental Services | 0.9 | 1.0 | 0.9 | TOTAL | \$48.8 | \$48.2 | \$46.7 |
| Total Middle Market | \$27.4 | \$27.5 | \$26.5 |  |  |  |  |
| Corporate Banking US Banking | 2.6 | 2.7 | 2.8 |  |  |  |  |
| International | 1.8 | 1.9 | 1.7 |  |  |  |  |
| Mortgage Banker Finance | 2.1 | 1.4 | 1.3 | - Middle Market: Serving companies with revenues generally between \$20-\$500MM <br> - Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM <br> - Small Business: Serving companies with revenues generally under \$20MM |  |  |  |
| Commercial Real Estate | 4.2 | 4.2 | 4.1 |  |  |  |  |
| BUSINESS BANK | \$38.1 | \$37.7 | \$36.4 |  |  |  |  |
| Small Business | 3.9 | 3.8 | 3.7 |  |  |  |  |
| Retail Banking | 1.9 | 1.9 | 1.8 |  |  |  |  |
| RETAIL BANK | \$5.8 | \$5.7 | \$5.5 |  |  |  |  |
| Private Banking | 4.9 | 4.8 | 4.8 |  |  |  |  |
| WEALTH MANAGEMENT | \$4.9 | \$4.8 | \$4.8 |  |  |  |  |
| TOTAL | \$48.8 | \$48.2 | \$46.7 |  |  |  |  |

Average $\$$ in billions • ${ }^{1}$ Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets. ne

## Deposits by Business and Market

| By Line of Business | 2Q15 | 1Q15 | 2Q14 |
| :--- | ---: | ---: | ---: |
| Middle Market |  |  |  |
| $\quad$ General | $\$ 15.7$ | $\$ 15.6$ | $\$ 14.6$ |
| Energy | 0.7 | 0.7 | 0.5 |
| National Dealer Services | 0.2 | 0.2 | 0.2 |
| Entertainment | 0.1 | 0.1 | 0.1 |
| Tech. \& Life Sciences | 6.2 | 6.1 | 5.6 |
| $\quad$ Environmental Services | 0.2 | 0.2 | 0.1 |
| Total Middle Market | 23.1 | $\$ 22.9$ | $\$ 21.1$ |
| Corporate Banking |  |  |  |
| US Banking | 2.6 | 2.6 | 2.6 |
| $\quad$ International | 2.0 | 2.0 | 1.7 |
| Mortgage Banker Finance | 0.6 | 0.6 | 0.5 |
| Commercial Real Estate | 1.9 | 2.1 | 1.5 |
| BUSINESS BANK | $\$ 30.2$ | $\$ 30.2$ | $\$ 27.4$ |
| Small Business | 2.9 | 2.9 | 2.7 |
| Retail Banking | 19.8 | 19.5 | 19.2 |
| RETAIL BANK | $\mathbf{\$ 2 2 . 7}$ | $\$ 22.4$ | $\$ 21.9$ |
| Private Banking | 4.1 | 4.0 | 3.6 |
| WEALTH MANAGEMENT | $\$ 4.1$ | $\$ 4.0$ | $\$ 3.6$ |
| Finance/ Other ${ }^{2}$ | 0.4 | 0.4 | 0.5 |
| TOTAL | $\$ 57.4$ | $\$ 57.0$ | $\$ 53.4$ |


| By Market | 2Q15 | 1Q15 | 2Q14 |
| :--- | ---: | ---: | ---: |
| Michigan | $\$ 21.7$ | $\$ 21.7$ | $\$ 20.7$ |
| California | 17.3 | 16.8 | 15.4 |
| Texas | 11.0 | 11.1 | 10.7 |
| Other Markets $^{1}$ | 7.0 | 7.0 | 6.1 |
| Finance/ Other² | 0.4 | 0.4 | 0.5 |
| TOTAL | $\$ 57.4$ | $\$ 57.0$ | $\$ 53.4$ |

- Middle Market: Serving companies with revenues generally between $\$ 20$-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

Average $\$$ in billions - ${ }^{1}$ Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets. • ${ }^{2}$ Finance/ Other includes items not directly associated with the geographic markets or the three major business segments.

## Energy Line of Business

- Granular portfolio: ~200 customers
- 30+ years experience with strong performance through cycles
- \$3.3B in loans at period-end 6/30/15, decreased \$257MM from 3/31/15
- Utilization rate of $48 \%$ (vs $50 \%$ at 3/31/15)
- ~95\% of loans have security

Diverse Customer Base
(Based on period-end outstandings)


## Strong Credit Quality

(In basis points)
Energy Net Charge-offs to Avg. Energy Loans


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## Mortgage Banker Finance

- 50 years experience with reputation for consistent, reliable approach
- Provide short-term warehouse financing: bridge from origination of residential mortgage until sale into end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships



## National Dealer Services

## Franchise Distribution

(Based on period-end loan outstandings)
Honda/Acura
14\%


European 12\%

Geographic Dispersion
California 63\%
Texas 8\%
Michigan 18\% Other 11\%

- 65+ years of Floor Plan lending, with 20+ years on a national basis
- Top tier strategy
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality
- Robust monitoring of company inventory and performance


At 6/30/15 • ${ }^{1}$ Other includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy truck, recreational vehicles, and non-floor plan loans)

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## Technology and Life Sciences

- 20+ years experience provides competitive advantage
- Products and services tailored to meet the needs of emerging companies throughout their lifecycle
- Strong relationships with top-tier investors
- National business headquartered in Palo Alto, CA, operating from 14 offices in the U.S. and Toronto
- Top notch relationship managers with extensive industry expertise


## Customer Segment Overview

(\% based on loan outstandings)

| $\sim 20 \%$ |
| :---: | :---: | :---: |
| Early Stage |$\quad$| $\sim 40 \%$ |
| :---: |
| Growth |$\quad$| $\sim 10 \%$ |
| :---: |
| Late Stage |

~25\%
Equity Funds Services
~5\%
Leveraged
Finance


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## Commercial Real Estate Line of Business





At $6 / 30 / 15 \cdot{ }^{1}$ Includes CRE line of business loans not secured by real estate. • ${ }^{2}$ Excludes CRE line of business loans not secured by real estate.


## Shared National Credit (SNC) Relationships

- SNC relationships included in business line balances
- Approximately 830 borrowers
- Comerica is agent for approx. 20\%
- Strategy: Pursue full relationships with ancillary business
- Adhere to same credit underwriting standards as rest of loan book


SNCs are facilities greater than $\$ 20$ million shared by three or more federally supervised financial institutions which are reviewed by regulatory authorities at the agent bank level.

# Government Card Programs 

Generate Valuable Retail Deposits

\# of Social Security Beneficiaries ${ }^{4}$
(in millions)


## Key Facts

- \#2 prepaid card issuer in US ${ }^{1}$
- State/ Local government benefit programs:
- 49 distinct programs
- US Treasury DirectExpress Program:
- Exclusive provider of prepaid debit cards since 2008; contract extended to January 2020
- ~80k new accounts per month
- 95\% of Direct Express card holders report they are satisfied ${ }^{2}$
- Eliminating monthly benefit checks, resulting in significant taxpayer savings ${ }^{3}$


## Funding and Maturity Profile

## Multiple Funding Sources

- Access to wholesale debt markets
- Federal Home Loan Bank of Dallas
- \$-0- outstanding
- \$5B borrowing capacity
- Brokered deposits
- Fed funds/ Repo markets
- ~\$7B unencumbered securities
- Loan to deposit ratio of $85 \%$


Funding Profile
At June 30, 2015

Interest-
Bearing Deposits \$30.1B 44\%

Noninterest-
Bearing
Deposits \$28.2B 41\%

Wholesale Debt
Equity \$7.5B 11\%

## Expenses Remain Well Controlled Continued Focus on Efficiency



At 6/30/15 • ${ }^{1}$ Normal fed fund rate of $3-4 \%$ not necessary to reach long-term goal. • ${ }^{2}$ Goal as of 7/17/15.
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## Holding Company Debt Rating



## Supplemental Financial Data

Reconciliation of non-GAAP financial measures with financial measures defined by GAAP (\$ in millions)

|  | 6/30/15 | 3/31/15 | 12/31/14 | 6/30/14 | 12/31/13 | 12/31/12 | 12/31/11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tier 1 and Tier 1 common capital ${ }^{1}$ | n/a | n/a | 7,169 | 7,027 | 6,895 | 6,705 |  |
| Risk-weighted assets ${ }^{1}$ | n/a | n/a | 68,269 | 66,909 | 64,825 | 66,115 |  |
| Tier 1 and Tier 1 common capital ratio | n/a | n/a | 10.50\% | 10.50\% | 10.64\% | 10.14\% |  |
| Common shareholders' equity | \$7,523 | \$7,500 | \$7,402 | \$7,369 | \$7,150 | \$6,939 | \$6,865 |
| Less: Goodwill | 635 | 635 | 635 | 635 | 635 | 635 | 635 |
| Less: Other intangible assets | 15 | 15 | 15 | 15 | 17 | 22 | 32 |
| Tangible common equity | 6,873 | \$6,850 | \$6,752 | \$6,719 | \$6,498 | \$6,282 | \$6,198 |
| Total assets | \$69,945 | \$69,333 | \$69,186 | \$65,323 | \$65,224 | \$65,066 | \$61,005 |
| Less: Goodwill | 635 | 635 | 635 | 635 | 635 | 635 | 635 |
| Less: Other intangible assets | 15 | 15 | 15 | 15 | 17 | 22 | 32 |
| Tangible assets | 69,295 | \$68,683 | \$68,536 | \$64,673 | \$64,572 | \$64,409 | \$60,338 |
| Common equity ratio | 10.76\% | 10.82\% | 10.70\% | 11.28\% | 10.97\% | 10.67\% | 11.26\% |
| Tangible common equity ratio | 9.92 | 9.97 | 9.85 | 10.39 | 10.07 | 9.76 | 10.27 |
| Common shareholders' equity | \$7,523 | \$7,500 | \$7,402 | \$7,369 | \$7,150 | \$6,939 | \$6,865 |
| Tangible common equity | 6,873 | \$6,850 | \$6,752 | \$6,719 | \$6,498 | \$6,282 | \$6,198 |
| Shares of common stock outstanding (in millions) | 178 | 178 | 179 | 181 | 182 | 188 | 197 |
| Common shareholders' equity per share of common stock | \$42.18 | \$42.12 | \$41.35 | \$40.72 | \$39.22 | \$36.86 | \$34.79 |
| Tangible common equity per share of common stock | 38.53 | 38.47 | 37.72 | 37.12 | 35.64 | 33.36 | 31.40 |

[^0]ComemcA Bank.


[^0]:    The Tier 1 common capital ratio removes preferred stock and qualifying trust preferred securities from Tier 1 capital as defined by and calculated in conformity with Basel I risk-based capital rules in effect through 12/31/14. Effective 1/1/15, regulatory capital components and risk-weighted assets are defined by and calculated in conformity with Basel III risk-based capital rules. The tangible common equity ratio removes preferred stock and the effect of intangible assets from capital and the effect of intangible assets from total assets. Tangible common equity per share of common stock removes the effect of intangible assets from common shareholders equity per share of common stock.
    The Corporation believes these measurements are meaningful measures of capital adequacy used by investors, regulators,
     management and others to evaluate the adequacy of common equity and to compare against other companies in the industry. ${ }^{1}$ Tier 1 Capital and risk-weighted assets as defined by Basel I risk-based capital rules.

