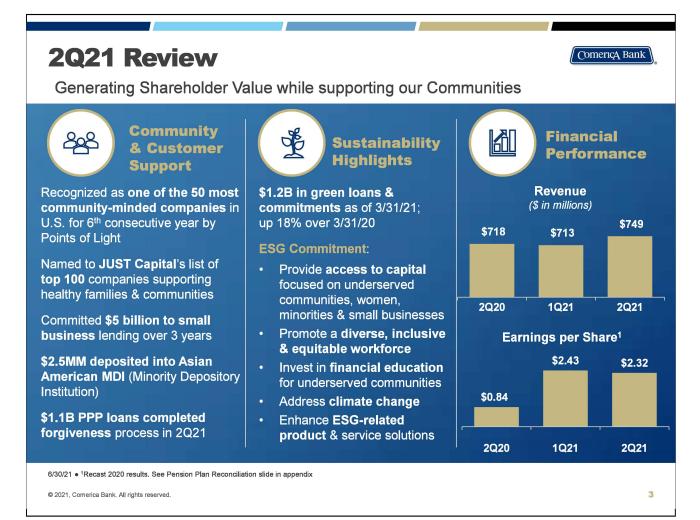
## **Comerica Incorporated** Second Quarter 2021 Financial Review

July 21, 2021

### **Safe Harbor Statement**

ComericA Bank

Any statements in this presentation that are not historical facts are forward-looking statements as defined in the Private Securities Litigation Any statements in this presentation that are not instorical facts are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Words such as "anticipates," "believes," "contemplates," "feels," "expects," "estimates," "seeks," "strives," "plans," "intends," "outlook," "forecast," "position," "target, "mission," "assume," "achievable," "potential," "strategy," "goal," "aspiration," "opportunity," "initiative," "outcome," "continue," "remain," "maintain," "on track," "trend," "objective," "looks forward," "projects," "models" and variations of such words and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "might," "can," "may" or similar expressions, as they relate to Comerica or its management, are intended to identify forward-looking statements. These forward-looking statements are predicated on the beliefs and assumptions of Comerica's management based on information known to Comerica's management as of the date of this presentation and do not purport to speak as of any other date. Forward-looking statements may include descriptions of plans and objectives of Comerica's management for future or past operations, products or services, and forecasts of Comerica's revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries as well as estimates of credit trends and global stability. Such statements reflect the view of Comerica's management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, Comerica's actual results could differ materially from those discussed. Factors that could cause or contribute to such differences include credit risks (unfavorable developments concerning credit quality; declines or other changes in the businesses or industries of Comerica's customers, in particular the energy industry; and changes in customer behavior); market risks (changes in monetary and fiscal policies; fluctuations in interest rates and their impact on deposit pricing; and transitions away from LIBOR towards new interest rate benchmarks); liguidity risks (Comerica's ability to maintain adequate sources of funding and liquidity; reductions in Comerica's credit rating; and the interdependence of financial service companies); technology risks (cybersecurity risks and heightened legislative and regulatory focus on cybersecurity and data privacy); operational risks (operational, systems or infrastructure failures; reliance on other companies to provide certain key components of business infrastructure; the impact of legal and regulatory proceedings or determinations; losses due to fraud; and controls and procedures failures); compliance risks (changes in regulation or oversight; the effects of stringent capital requirements; and the impacts of future legislative, administrative or judicial changes to tax regulations); strategic risks (damage to Comerica's reputation; Comerica's ability to utilize technology to efficiently and effectively develop, market and deliver new products and services; competitive product and pricing pressures among financial institutions within Comerica's markets; the implementation of Comerica's strategies and business initiatives; management's ability to maintain and expand customer relationships; management's ability to retain key officers and employees; and any future strategic acquisitions or divestitures); and other general risks (impacts from the COVID-19 global pandemic; changes in general economic, political or industry conditions; the effectiveness of methods of reducing risk exposures; the effects of catastrophic events; changes in accounting standards and the critical nature of Comerica's accounting policies; and the volatility of Comerica's stock price). Comerica cautions that the foregoing list of factors is not all-inclusive. For discussion of factors that may cause actual results to differ from expectations, please refer to our filings with the Securities and Exchange Commission. In particular, please refer to "Item 1A. Risk Factors" beginning on page 13 of Comerica's Annual Report on Form 10-K for the year ended December 31, 2020. Forward-looking statements speak only as of the date they are made. Comerica does not undertake to update forwardlooking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. For any forward-looking statements made in this presentation or in any documents, Comerica claims the protection of the safe harbor for forwardlooking statements contained in the Private Securities Litigation Reform Act of 1995.



### **2Q21 Results**

Strong credit quality & revenue growth

				Chang	je From	K
(millions, except per share data)	2Q21	1Q21	2Q20	1Q21	2Q20	2
Average loans	\$49,828	\$50,589	\$53,498	\$(761)	\$(3,670)	• Loa
Average deposits	75,520	71,392	64,282	4,128	11,238	mo • De
Net interest income	465	443	471	22	(6)	• De • Ne
Provision for credit losses	(135)	(182)	138	47	(273)	lea
Noninterest income <sup>1</sup>	284	270	247	14	37	• Re:
Noninterest expenses <sup>1,2</sup>	463	447	434	16	29	Crit
Provision for income tax <sup>2</sup>	93	98	28	(5)	65	• No inc
Net income <sup>2</sup>	328	350	118	(22)	210	len
Earnings per share <sup>2,3</sup>	\$2.32	\$2.43	\$0.84	\$(0.11)	\$1.48	• Ex
Book Value per Share <sup>4</sup>	56.28	55.58	53.28			• Ca
Tier 1 <sup>5</sup>	10.97%	11.62%	10.58%			• RO
CET1⁵	10.39	11.02	9.99			

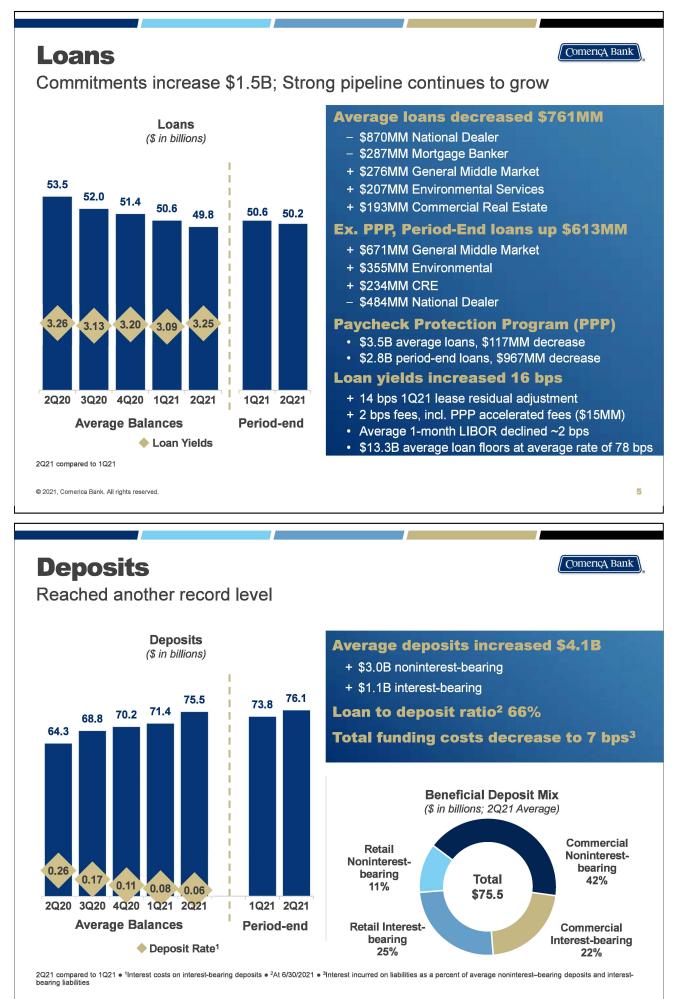
#### ey Performance Drivers Q21 compared to 1Q21

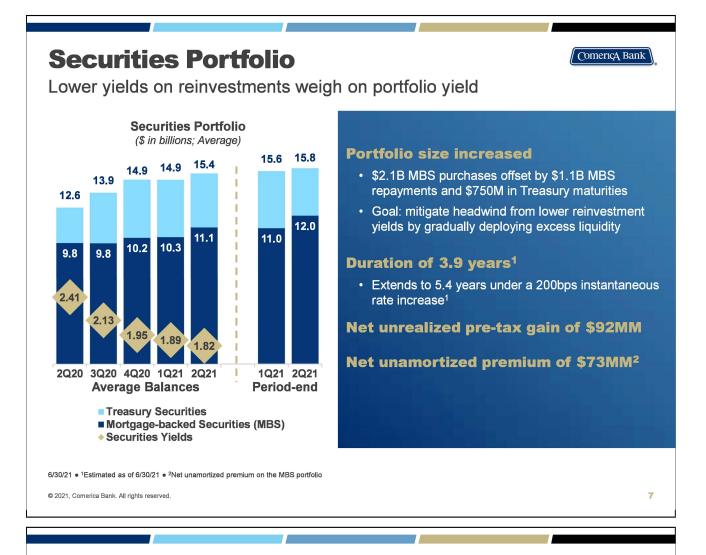
ComericA Bank

- ans: growth in many businesses re than offset by National Dealer
- posits: up 6%
- interest income: 1Q21 \$17MM se residual adjustments
- serve release: Reserve ratio 4%, ex-PPP loans; Net recoveries; ticized & nonaccrual loans down
- ninterest income: Robust activity, luding growth in card, commercial iding & fiduciary
- penses: supporting revenue nerating activity
- pital: Repurchased 5.9MM shares
- E<sup>6</sup> 17.10% & ROA<sup>7</sup> 1.50%

<sup>1</sup>Includes gains related to deferred comp plan of \$6MM 2Q21, \$3MM 1Q21, & \$2MM 2Q20 • <sup>2</sup>Recast 2020 results. See Pension Plan Reconciliation slide in appendix • <sup>3</sup>Diluted earnings per common share • <sup>4</sup>Common shareholders' equity per share of common stock • <sup>5</sup>Reflects deferral of CECL standard impact as calculated per regulatory guidance; 2Q21 estimated • <sup>6</sup>Return on common shareholders' equity • <sup>7</sup>Return on average assets

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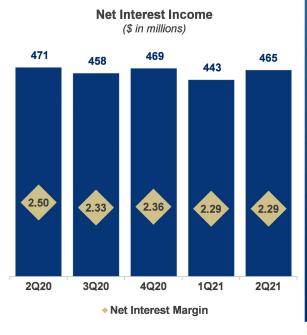




### **Net Interest Income**

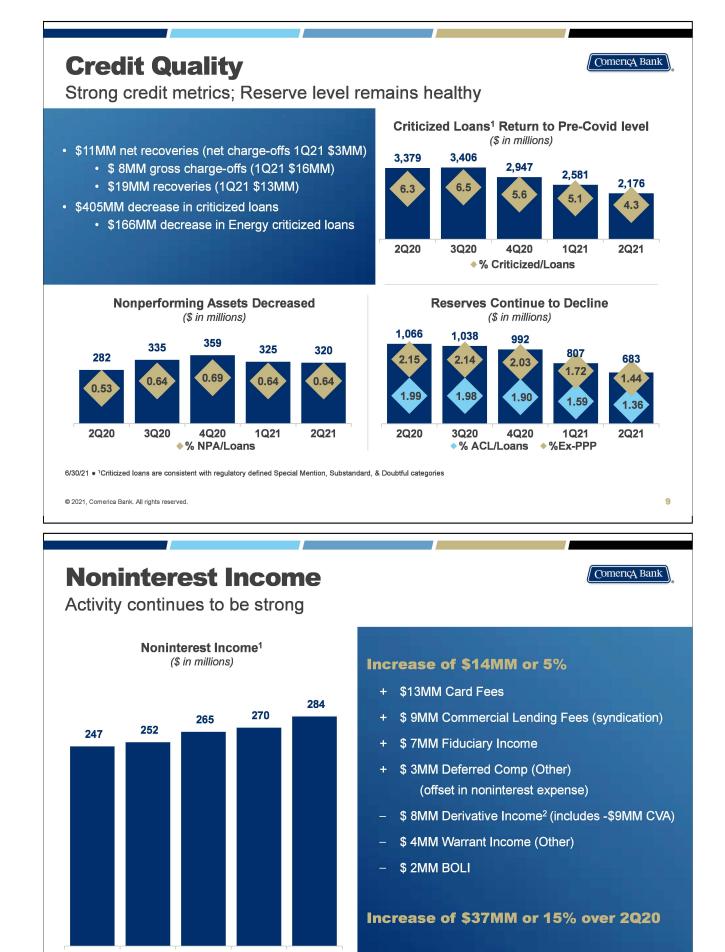
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NIM stable, 1Q21 residual adjustments offset by increase in excess liquidity



\$443MM	1Q21	2.29%
+ 18MM	Loans	+ 0.08
+ 17MM	1Q21 lease residual adj.	+ 0.08
+ 4MM	1 additional day	
+ 2MM	Fees (incl. PPP)	+ 0.01
- 3MM	Balances	
- 1MM	Rates	- 0.01
- 1MM	Nonaccrual activity	-
+ 1MM	Securities	- 0.01
+ 4MM	Balance	
- 3MM	Rates	- 0.01
+ 1MM	Fed Balances	- 0.08
+ 2MM	Deposit Rates	+ 0.01
\$465MM	2Q21	2.29%

2Q21 compared to 1Q21



2Q21 compared to 1Q21 • Includes gains (losses) related to deferred comp plan of \$2MM 2Q20, \$8MM 3Q20, \$9MM 4Q20, \$3MM 1Q21, \$6MM 2Q21 (offset in noninterest expense) • <sup>2</sup>Combined customer derivative income and foreign exchange income. See 2Q21 press release for further detail

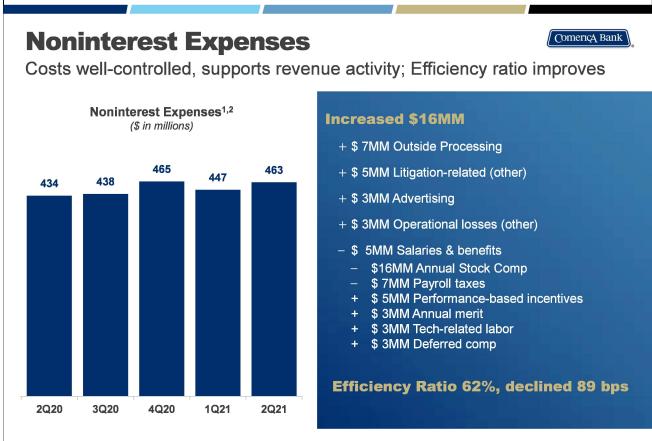
3Q20

4Q20

1Q21

2021

2Q20



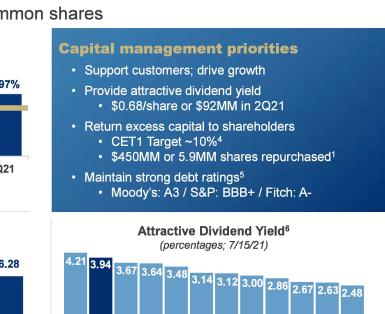
2Q21 compared to 1Q21 • 1Includes gains (losses) related to deferred comp plan of \$2MM 2Q20, \$8MM 3Q20, \$9MM 4Q20, \$3MM 1Q21, \$6MM 2Q21 (offset in noninterest income) • 2Recast 2020 results. See Pension Plan Reconciliation slide in appendix

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### Capital Management Repurchased<sup>1</sup> \$450MM in common shares







MTB

RF

ETTB CFR

SNV

FHN CFG

6/30/21 • 1Shares repurchased under share repurchase program • 2Reflects deferral of CECL standard impact as calculated per regulatory guidance; 2Q21 estimated • 3Common shareholders' equity per share of common stock • 4Outlook as of 7/21/21 • 5Debt Ratings are not a recommendation to buy, sell, or hold securities • 5Source for peer data: S&P Global Market Intelligence

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### **Management Outlook**

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Assumes continued economic growth

	2H21 Trends vs 2Q21
Average Ioans	<ul> <li>Solid growth in nearly all businesses (ex. PPP)</li> <li>More than offset by forgiveness of bulk of PPP loans</li> </ul>
Average deposits	Remain strong
Net interest income	<ul> <li>+ Loan growth (ex. PPP) &amp; additional days</li> <li>– More than offset by decrease in PPP loans</li> </ul>
Credit Quality	Strong credit quality continues
Noninterest income	<ul> <li>Growth in customer-related fees due to rebounding economic activity</li> <li>More than offset by card (stimulus-related), fiduciary (2Q21 tax prep) &amp; deferred comp</li> </ul>
Noninterest expenses	<ul> <li>+ Seasonal factors &amp; technology investments</li> <li>– More than offset by decline in litigation costs &amp; deferred comp</li> </ul>
Тах	FY tax rate 22-23%, excluding discrete items
Capital	<ul> <li>Continue share repurchases; Target CET1 of ~10%</li> </ul>

Outlook as of 7/21/21 • 2H21 comparisons to 2Q21

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### **Key Strengths**

Poised to support growth



#### **Relationship Focused**

- Expertise in specialty businesses
- Long-tenured, experienced team

#### Diversified

- Footprint includes faster growth markets
- Balanced exposure to a wide variety of industries



#### **Revenue Opportunities**

- High-caliber, robust Cash Management suite, including Card programs
- Collaboration between 3
   revenue divisions



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### Credit Discipline

- Consistent, conservative
   underwriting standards
- Superior credit performance
   through last recession

#### **Expense Control**

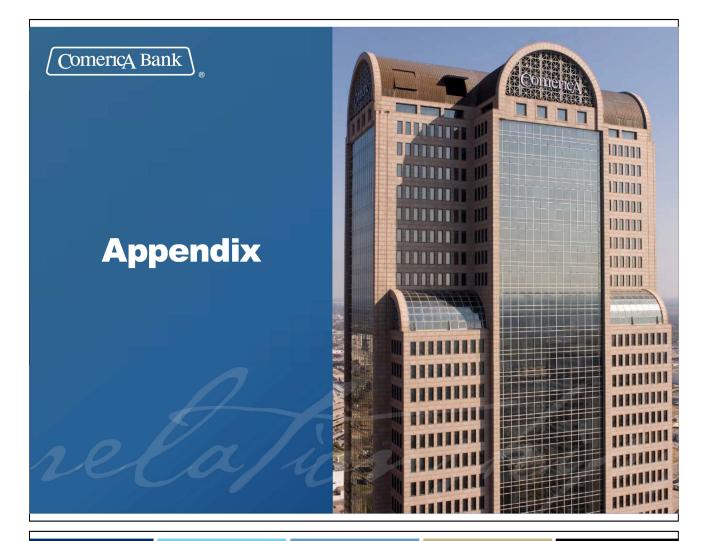
- Continuous efficiency
   improvement culture
- Leveraging technology to drive productivity & growth

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#### **Uniquely Positioned**

- Nimble asset size
- Weighted to commercial banking
- Strong noninterest-bearing deposit base

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### **Average Loans**

Business Line	2Q21	1Q21	2Q20
Middle Market			
General	12.2	11.9	12.7
Energy	1.4	1.5	2.2
National Dealer Services	4.4	5.3	6.2
Entertainment	0.9	0.8	0.7
Tech. & Life Sciences	0.9	1.0	1.5
Equity Fund Services	2.7	2.6	2.3
Environmental Services	1.7	1.5	1.4
Total Middle Market	\$24.2	\$24.7	\$27.0
Corporate Banking			
US Banking	3.0	3.0	3.5
International	1.4	1.3	1.5
Commercial Real Estate	6.9	6.7	6.7
Mortgage Banker Finance	2.9	3.2	3.3
Business Banking	4.0	4.1	4.0
Commercial Bank	\$42.4	\$42.9	\$45.9
Retail Bank	\$2.5	\$2.6	\$2.5
Wealth Management	\$4.9	\$5.1	\$5.1
TOTAL	\$49.8	\$50.6	\$53.5

By Market	2Q21	1Q21	2Q20
Michigan	\$12.2	\$12.3	\$13.1
California	17.5	17.9	18.2
Texas	10.0	10.1	11.2
Other Markets <sup>1</sup>	10.1	10.2	11.0
TOTAL	\$49.8	\$50.6	\$53.5

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- Middle Market: Serving companies with revenues generally between \$30-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Business Banking: Serving companies with revenues generally under \$30MM

\$ in billions • Totals shown above may not foot due to rounding • 1Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets

### **Average Deposits**

Business Line	2Q21	1Q21	2Q20
Middle Market	\$21.1	\$20.4	\$18.1
General			
Energy	0.5	0.6	0.5
National Dealer Services	1.1	0.5	0.4
Entertainment	0.2	0.2	0.2
Tech. & Life Sciences	7.1	6.2	5.5
Equity Fund Services	1.1	0.9	0.8
Environmental Services	0.2	0.2	0.2
Total Middle Market	\$31.3	\$28.9	\$25.7
Corporate Banking US Banking	3.2	3.1	2.4
International	2.2	2.3	1.8
Commercial Real Estate	1.9	1.9	1.8
Mortgage Banker Finance	0.8	0.9	0.8
Business Banking	4.3	4.1	3.8
Commercial Bank	\$43.7	\$41.1	\$36.3
Retail Bank	\$25.6	\$24.3	\$22.6
Wealth Management	\$5.1	\$4.8	\$4.2
Finance / Other <sup>1</sup>	\$1.2	\$1.1	\$1.1
TOTAL	\$75.5	\$71.4	\$64.3

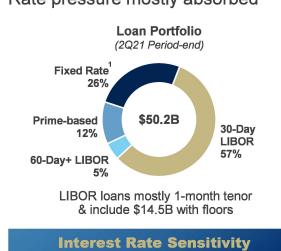
By Market	2Q21	1Q21	2Q20
Michigan	\$26.7	\$25.7	\$23.4
California	20.6	19.9	17.4
Texas	11.2	10.8	10.2
Other Markets <sup>2</sup>	15.9	14.0	12.2
Finance / Other <sup>1</sup>	1.2	1.1	1.1
TOTAL	\$75.5	\$71.4	\$64.3

- · Middle Market: Serving companies with revenues generally between \$30-\$500MM
- · Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- · Business Banking: Serving companies with revenues generally under \$30MM

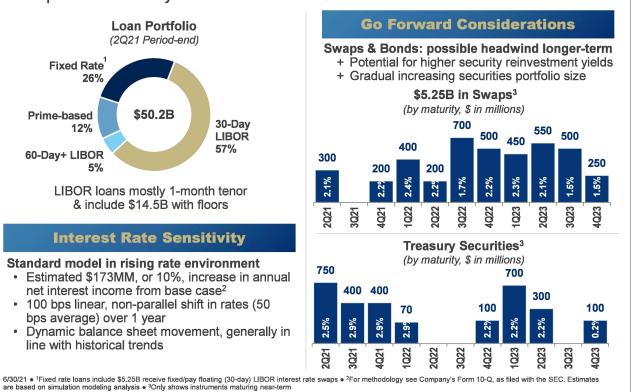
\$ in billions • Totals shown above may not foot due to rounding • <sup>1</sup>Finance/Other includes items not directly associated with the geographic markets or the three major business segments • <sup>2</sup>Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets

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### **Net Interest Income** Rate pressure mostly absorbed

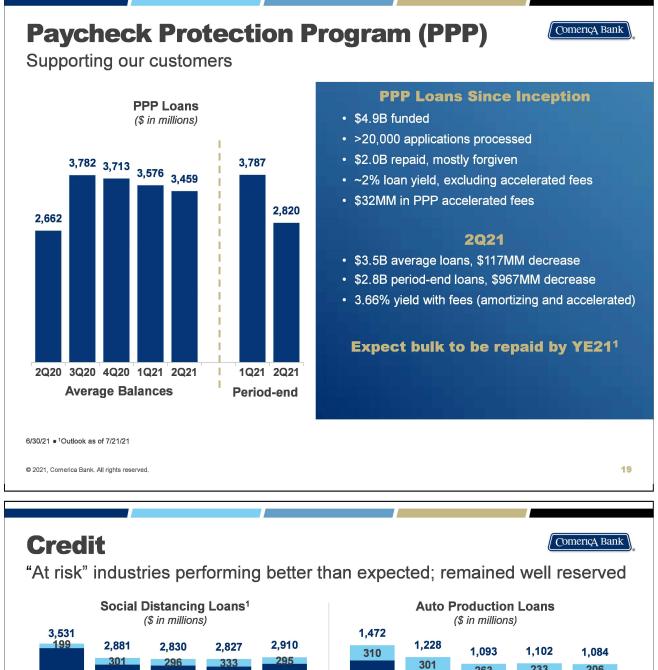


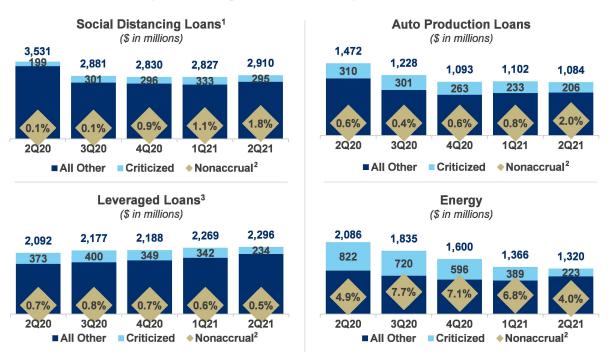
- Standard model in rising rate environment • Estimated \$173MM, or 10%, increase in annual net interest income from base case<sup>2</sup>
- 100 bps linear, non-parallel shift in rates (50 bps average) over 1 year
- Dynamic balance sheet movement, generally in line with historical trends



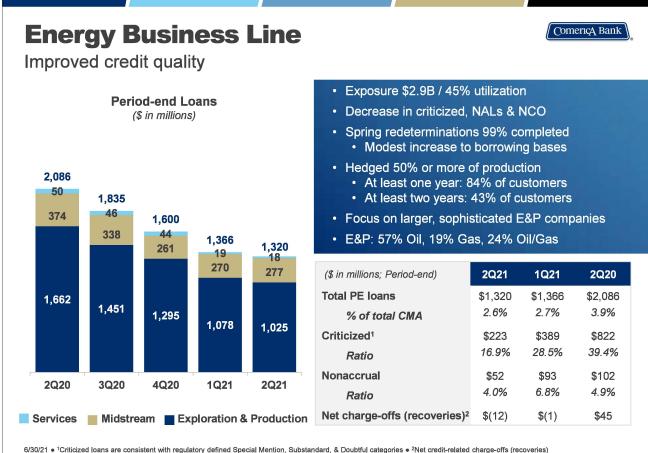
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6/30/21; Period-End Loans, \$ in millions. Excludes PPP loans • 1Removed Casinos & Sports Franchise based on review of "at risk" segments in 3Q20 • 2Period-end category nonaccrual loans / category loans • 3Excludes leveraged loans included in other "at risk" categories of \$340MM 2Q20, \$300MM 3Q20, \$250MM 4Q20, \$230MM 1Q21 & \$240MM 2Q21



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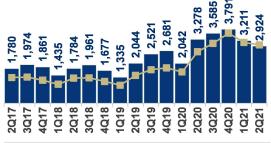
### **Mortgage Banker Finance**

55+ years experience with reputation for consistent, reliable approach

- Provide warehouse financing: bridge from residential mortgage origination to sale to end market
- Extensive backroom provides collateral monitoring and customer service
- · Focus on full banking relationships
- Granular portfolio with >100 relationships
- As of 2Q21:
  - Comerica: 67% purchase
  - Industry: 44% purchase<sup>1</sup>
- · Strong credit quality
- No charge-offs since 2010
- Period-end loans: \$3.8B (1Q21 \$3.8B)





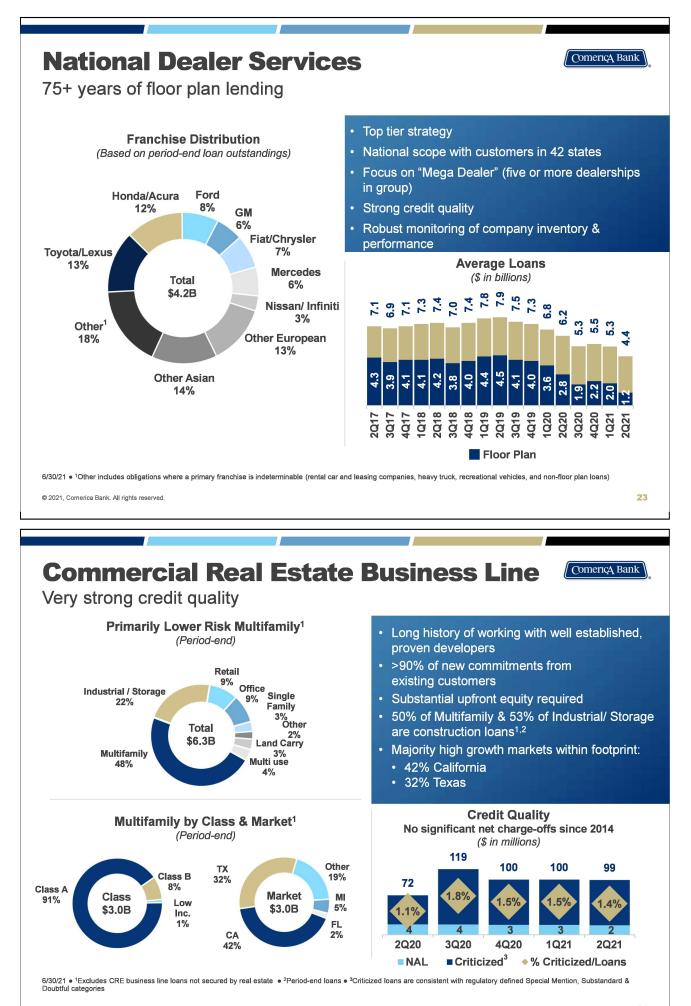


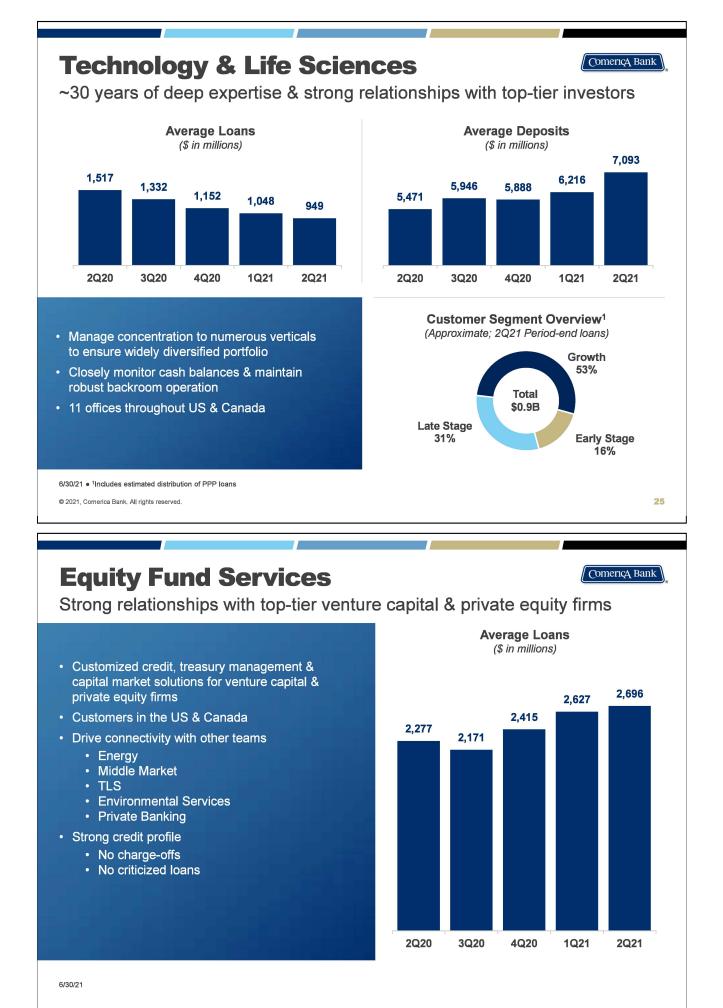




6/30/21 • 1Source: Mortgage Bankers Association (MBA) Mortgage Finance Forecast as of 6/18/21

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### **Pension Plan Reconciliation**

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Effective January 1, 2021, the Corporation elected to change the accounting methodology for determining the market-related value of assets for certain classes of assets in the qualified defined benefit pension plan. The change in accounting methodology is applied retrospectively to all prior periods presented in the consolidated financial statements. The following table reconciles the impact of the change to the qualified defined benefit plan.

Decreased Other Comprehensive Income & increased Retained Earnings by \$92MM for 2Q21

(millions, except per share data)	4Q20	3Q20	2Q20	1Q20
Consolidate	ed Statement of Compreh	ensive Income		
Other noninterest expenses:				
As reported	\$23	\$23	\$25	\$25
Effect of accounting change	(8)	(8)	(6)	(8)
Recast	\$15	\$15	\$19	\$17
Provision (benefit) for income taxes:				
As reported	\$63	\$48	\$27	\$(21)
Effect of accounting change	2	2	1	2
Recast	\$65	\$50	\$28	\$(19)
Net income (loss):				
As reported	\$215	\$211	\$113	\$(65)
Effect of accounting change	6	6	5	6
Recast	\$221	\$217	\$118	\$(59)
Diluted earnings (losses) per common share:				
As reported	\$1.49	\$1.44	\$0.80	\$(0.46)
Effect of accounting change	0.04	0.04	0.04	0.04
Recast	\$1.53	\$1.48	\$0.84	\$(0.42)

### **Holding Company Debt Rating**

ComericA Bank

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Senior Unsecured/Long-Term Issuer Rating	Moody's	S&P	Fitch
Cullen Frost	A3	A-	-
M&T Bank	A3	A-	А
BOK Financial	A3	BBB+	А
Comerica	A3	BBB+	A-
Fifth Third	Baa1	BBB+	A-
Huntington	Baa1	BBB+	A-
KeyCorp	Baa1	BBB+	A-
Regions Financial	Baa2	BBB+	BBB+
Zions Bancorporation	Baa2	BBB+	BBB+
First Horizon National Corp	Baa3	BBB-	BBB
Citizens Financial Group	-	BBB+	BBB+
Synovus Financial	-	BBB-	BBB

As of 7/14/21 • Source: S&P Global Market Intelligence; Debt Ratings are not a recommendation to buy, sell, or hold securities; Zions Bancorporation ratings are for the bank

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